



# **Georgetown Decks | 2022 Proposal**

## **TOPS Application #380616**

Presented to the Old Georgetown Board December 2nd, 2021



## Georgetown BID requests temporary public space permit extension for 60% of existing curb lane deck through 2022

1. No changes to OGB-approved design elements or colors
2. Remove 1,700 linear feet of decks and barriers
3. Restore 64 parking/loading spaces
4. Add 23 (OGB-approved) planters to soften visual impact of interconnected barriers
5. Enhanced enforcement of restaurant aesthetics
6. Continued vigilant maintenance























**NBC Nightly News with Lester Holt**  
*Across America* series broadcasted  
from the Georgetown Decks on 11/03



# OGB Approved Temporary Deck Aesthetics



## Signs

- regulatory & directional
- located on existing sign poles or streetlight poles



## Composite Decking

- warm natural gray



## Bike Racks

- powder coat black
- located at some section ends

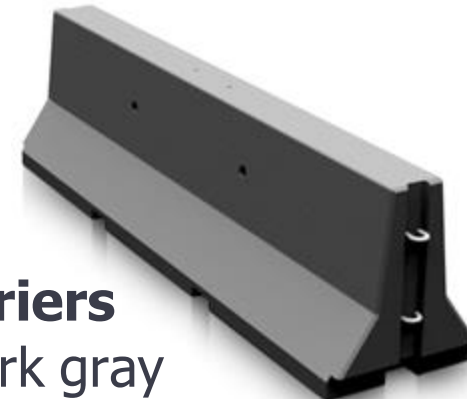


## Plastic Planters

- black color
- located at ramps

## Concrete Planters

- painted dark gray
- located at section ends
- planted with begonias (limited options in July)
- safety reflectors attached



## Jersey Barriers

- painted dark gray
- interconnected, located along traffic side
- safety reflectors attached





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# OGB Approved Temporary Deck Aesthetics 2022 Add



## Scooter Racks

- powder coat black
- pilot occurring soon



## Bus Stop Bench

- powder coat black
- center armrest
- may pilot this at a few bus stops, see construction set for typical layout

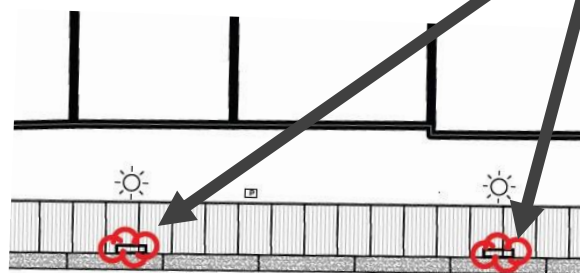
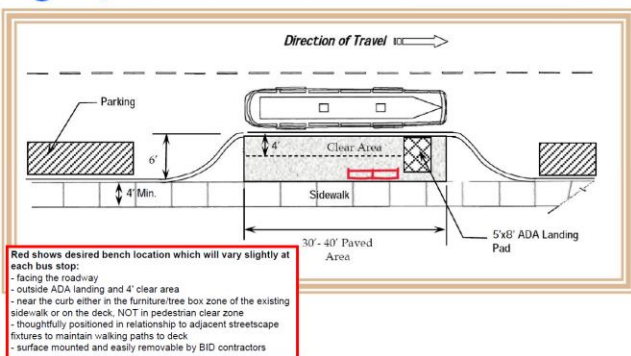


## Narrow planter

- black plastic
- 13" wide, as tall as concrete barriers when placed on top of deck
- proposed in widened walking areas and near bus stops, standing on deck against barriers, every 20'-40' as needed
- generously planted to soften impact of long stretches of interconnected barriers, vegetation will be visible from street and trail over street side of barriers

Figure 7. Curb Bulb

Figure from WMATA's Guidelines for the Design and Placement of Transit Stops, December 2009  
[https://www.wmata.com/initiatives/plans/upload/Bus\\_Stop\\_Guidelines\\_Brochure.pdf](https://www.wmata.com/initiatives/plans/upload/Bus_Stop_Guidelines_Brochure.pdf)







## **Planters – reduce 50-70% waterings**

- Altering soil content to increase water retention capacity when winter plantings occur
- Use more heat-resistant plantings
  - Vinca, pink to match petunias on poles
  - Dusty Miller, overwinters as well
  - Sweet potato vine, good when established
  - Upgrading size of evergreen shrubs, Soft Touch Hollies that do well in planters
  - Yellow Pansies winter-spring

## **Maintenance – increase safety**

- Streamlining audit process
- Secured deck boards that shifted regularly
- Refined deck removal process for regularly cleaning leaves and debris underneath deck







## SIGNS

- No signs on any barriers facing any direction
- No commercial advertising, branding or logos on umbrellas or any other furniture item or on décor
- A-frame sidewalk signs still allowed per DDOT regulations

## LIGHTS

- White to warm-white colored lights only
- No neon lights, light ropes, colored lights, flashing lights, or distracting lights
- Catenary bistro lighting is acceptable
- Lights or light poles may not be attached decking or barriers or streetscape infrastructure or trees

## FURNITURE

- Quality furniture, well-maintained with an orderly appearance at all hours; avoid having a variety of any one type of furniture
- Planters should have live plants that do not exceed 42" in height above the ground per DDOT regulations

## OTHER DECOR

- No artificial greenery, artificial plants, artificial turf, artificial plant walls, etc.
- No trellises or lattices
- Avoid tacky decor that draws attention and doesn't complement the Georgetown aesthetic





## Survey of Visitors

- BID hired firm in June to conduct survey of visitors in Georgetown finding very positive feedback; survey is being repeated in late October
- Worth noting that social media mentions are very positive as well

## Survey of Businesses

- Survey results from June show both support for and concerns about deck based on business type and location, concerns mainly due to less convenient parking for patrons especially on Wisconsin Avenue and from service-oriented businesses; survey is being repeated in late October
- BID Executive Committee and Board strongly support continuation of the program for dining and walking in select areas citing use of decks, competition for shoppers and need to maintain a vibrant atmosphere, vulnerability of businesses through covid recovery and competition for tenants

## Survey of Residents and Community Meetings

- Survey results from June and community meetings show some support for decks for dining only
- ANC commissioners and CAG support reduced dining areas but do not support extended walking space citing aesthetic concerns, ultimately less concern over parking availability

## Anecdotaly...

- Decks are well used during peak times and create a desirable urban vibrance by replacing parking with active pedestrian uses
- The decks are a place for visitors to soak in what attracts them to Georgetown, the historic architecture, walkable scale, charming shops and dining; they improve the pedestrian experience



# GEORGETOWN BID SIDEWALK WIDENING

## Comprehensive Transportation Review - Draft

NOVEMBER 8, 2021

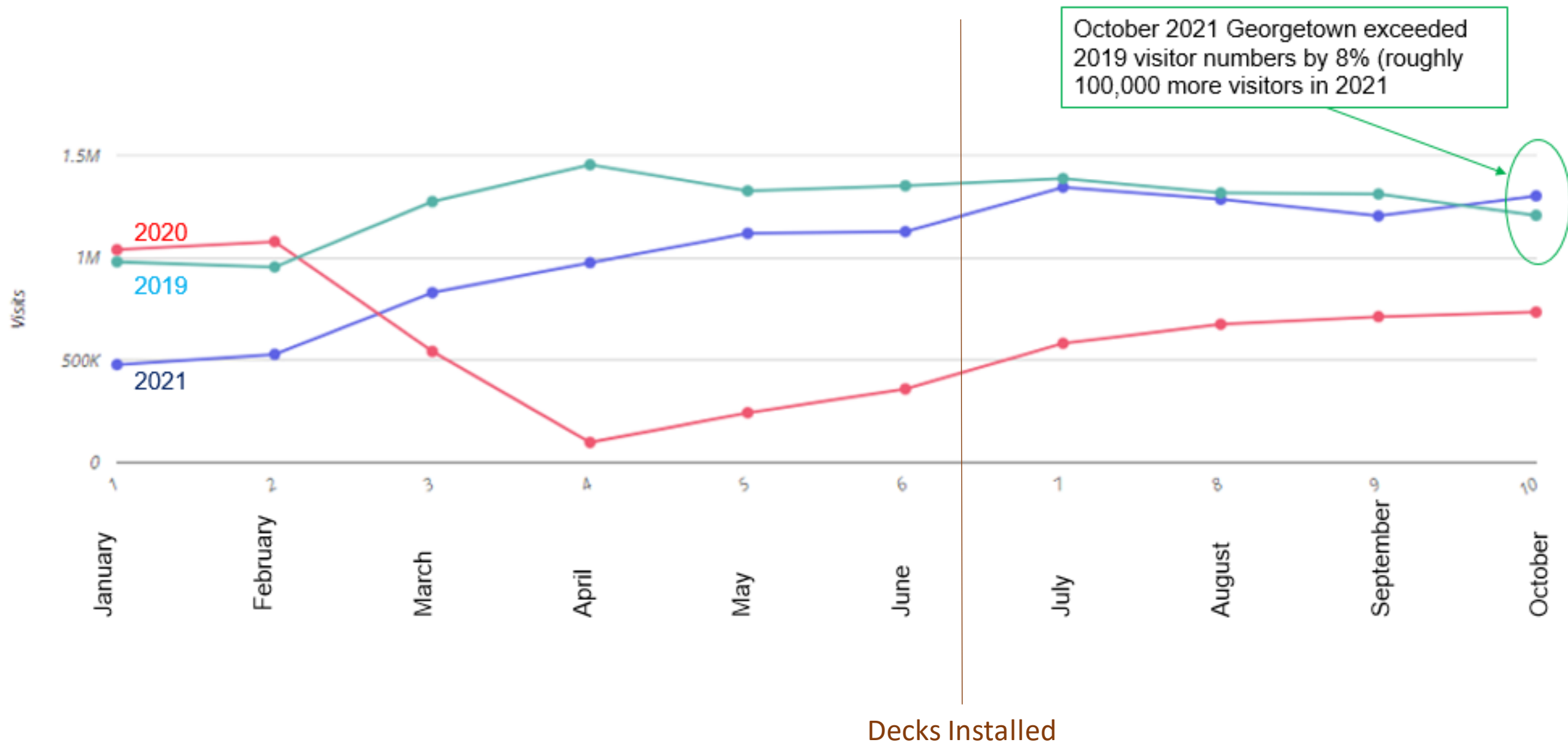
Prepared for:  
Georgetown Business Improvement District  
1000 Potomac Street NW, Suite 122  
Washington, DC 20007

Prepared by Symmetra Design

Table 12: Curbside Management Recommendations

Topic	Issue/Opportunity	Assessment	Recommendation
Loading Zones	Businesses in the 1300 block of Wisconsin Avenue indicate delivery vehicles always have issues parking. Review of loading demand data (from business surveys) versus expected capacity of the loading zones on the 1300 block confirm there may be inadequate loading zones to support loading activity.	Current 2021 curbside uses and deck build out were reviewed to see if there was an opportunity to add an additional loading zone.  All loading zones on the 1300 block are also PUDO zones.  Review of PUDO data does not indicate a need to add additional PUDO zones.	The deck on the east side of Wisconsin Avenue on the 1300 block is for extending the sidewalk. Remove the deck and designate the space as loading.
Loading Zones	Businesses in the 3200 block of M Street indicate more daily delivery vehicles than any other block in the study area. Some indicate delivery vehicles always having issues parking.  Review of PUDO data indicates 168 daily pick-up/drop-off activity occur on the 3200 block.  Clean team observations indicate an average of 2 double parking instances daily on the 3200 block.	Current 2021 curbside uses and deck build out were reviewed to see if there was an opportunity to add an additional loading zone.  All loading zones on the 3200 block are also PUDO zones.	The deck adjacent to the PUDO/loading area on the north side of the 3200 block are extended sidewalk. Expand the PUDO/loading area to accommodate two more spaces.
PUDO Zones	Review of PUDO data indicates 38% of pick-up/drop-off activity on Wisconsin Avenue occur on the 1200 block.	Current 2021 curbside uses and deck build out were reviewed to see if there was an opportunity to add an additional PUDO zone.  There were 9 PUDO/loading	The deck on Wisconsin Avenue across from Prospect Street is for extending the sidewalk. Remove the deck and designate the space as PUDO only.





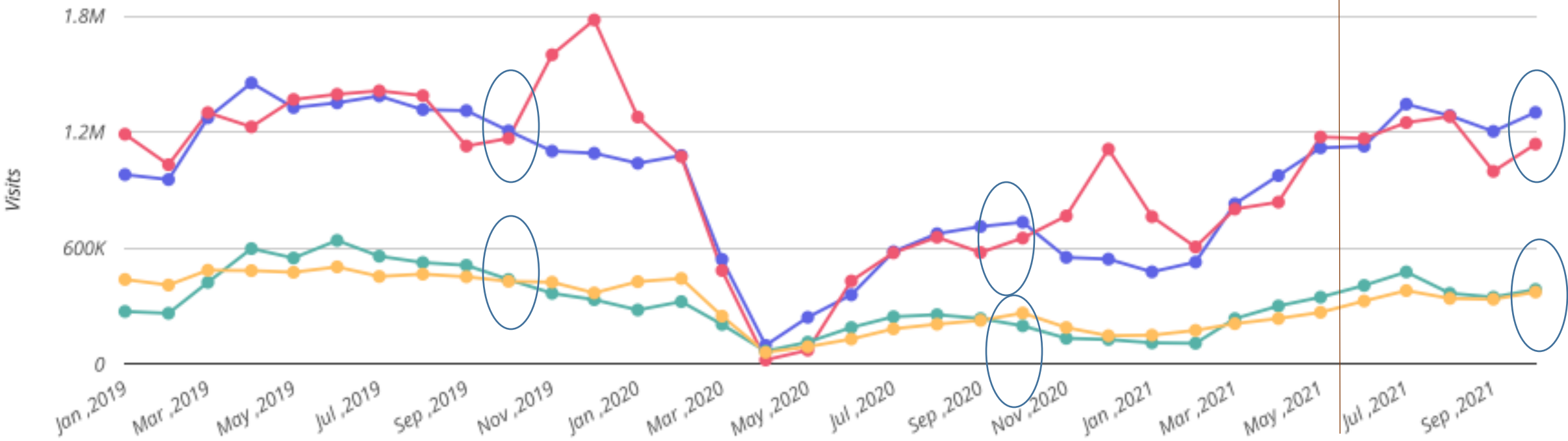




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# Visits Trend

- Georgetown BID / K Street NW
- Tysons Corner Center / Chain Bridge Rd
- The Wharf / Maine Ave SW
- 14th Street Corridor / 14th Street NW



Decks Installed





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# Conclusion

Sections

**The Washington Post**  
*Democracy Dies in Darkness*

**National** Climate & Environment Education Health Innovations Investigations National Security Obituaries Science

Covid-19 live updates

# Omicron prompts U.S. to prepare tighter travel restrictions

**LATEST UPDATES**

The coronavirus is set to cost the tourism industry \$1.6 trillion this year. Omicron could make it worse.  
11:22 a.m.

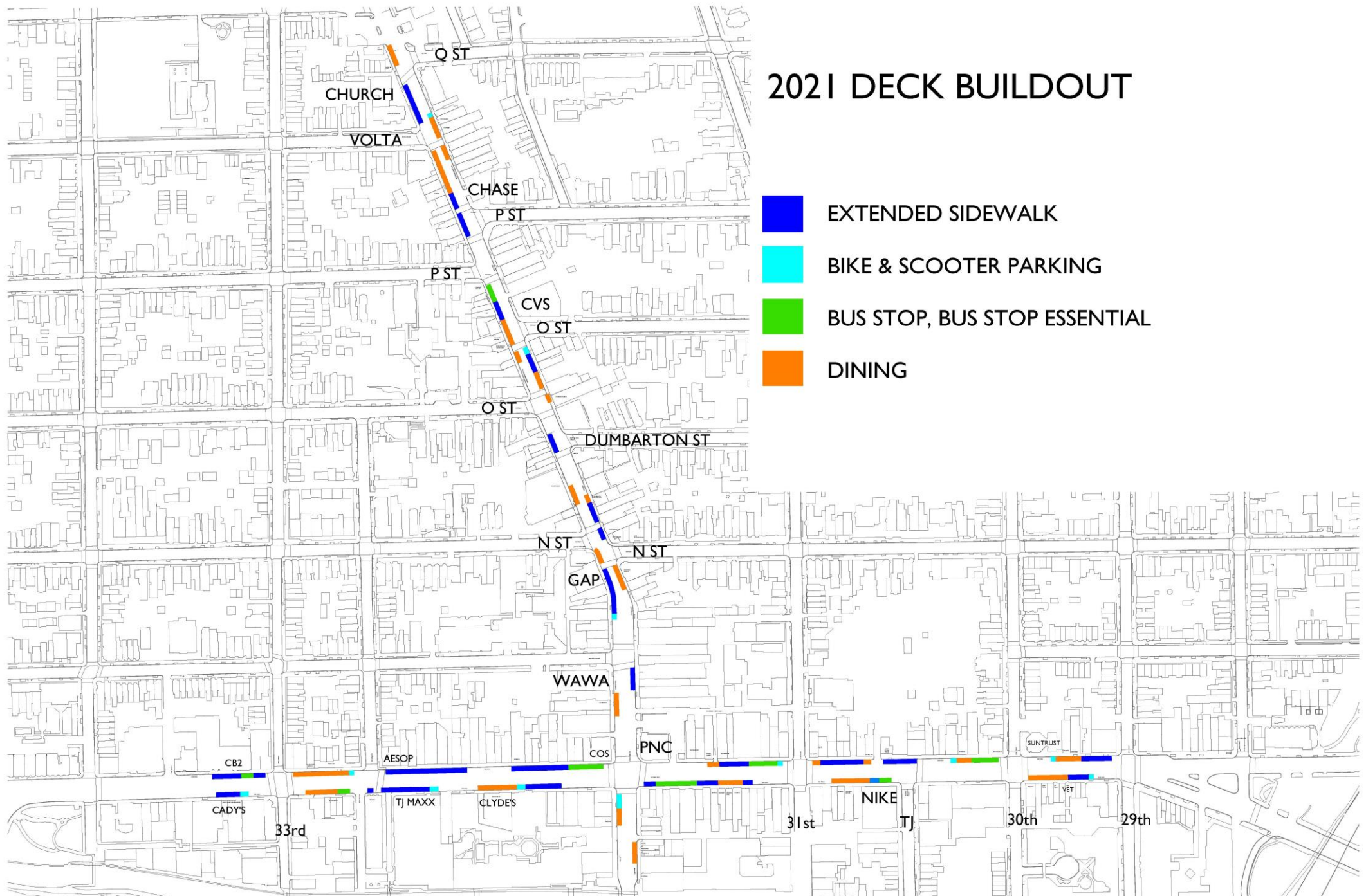
Ask The Post: What do you want to know about the omicron variant?  
10:27 a.m.

E.U. head warns of 'double challenge' with delta and omicron  
10:16 a.m.

**Key updates**

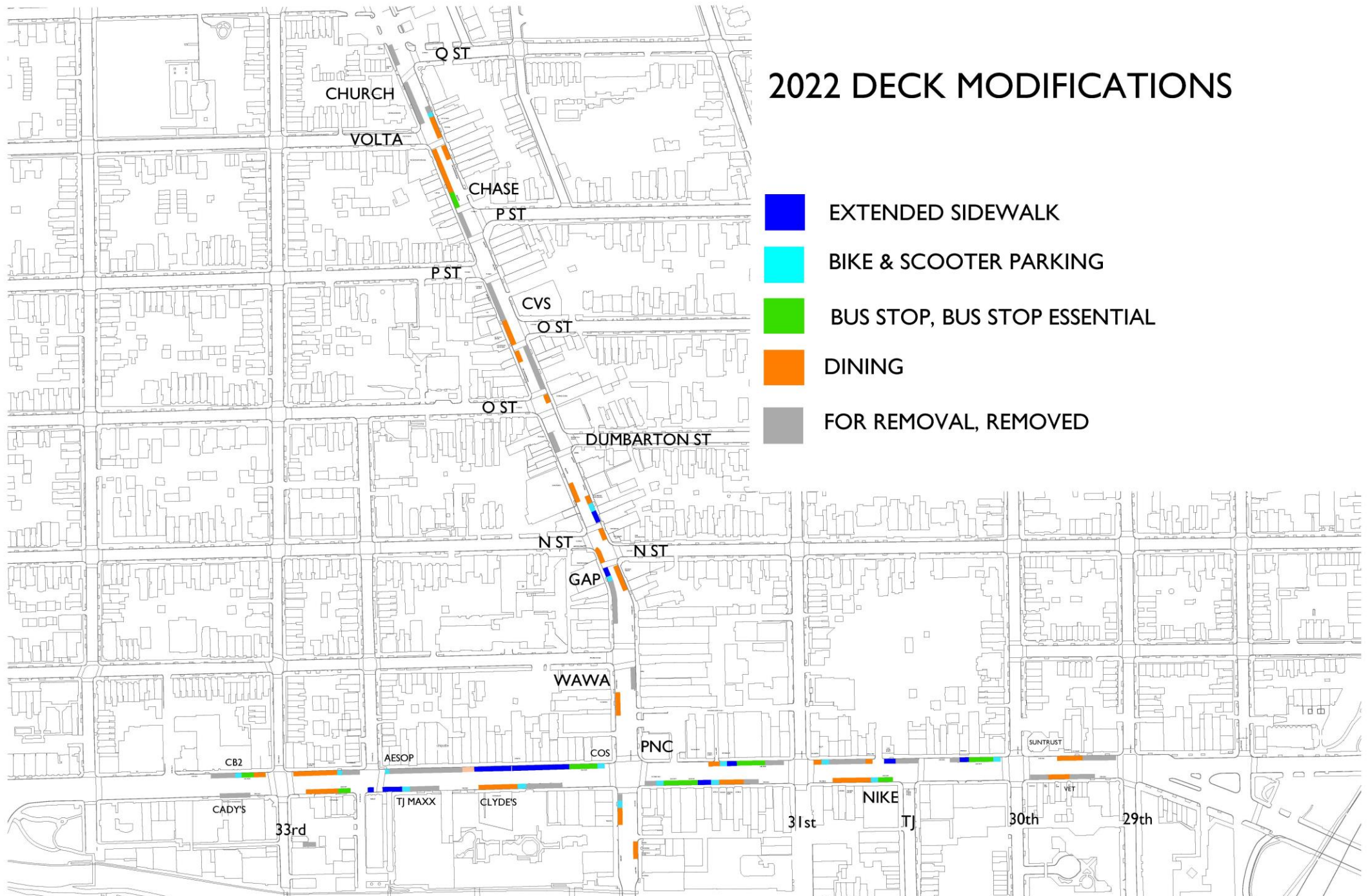
- ◆ 'Don't freak out' over omicron, says chief of vaccine maker BioNTech
- ◆ National Guard troops refusing vaccine will lose pay, Pentagon says, in warning shot to GOP-led states
- ◆ How omicron unsettled the world in just one week: A visual timeline

# 2021 DECK BUILDOUT



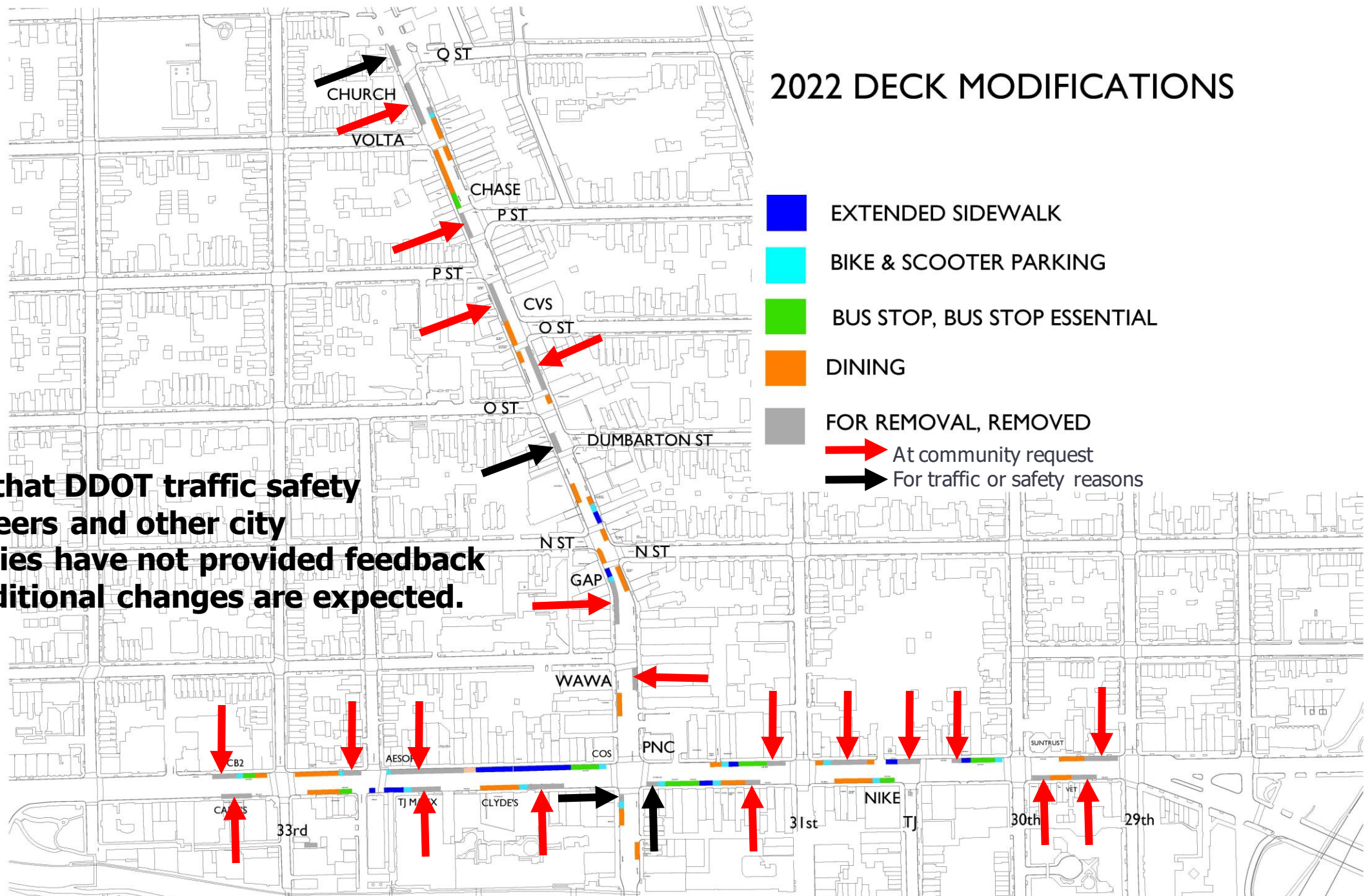


# 2022 DECK MODIFICATIONS

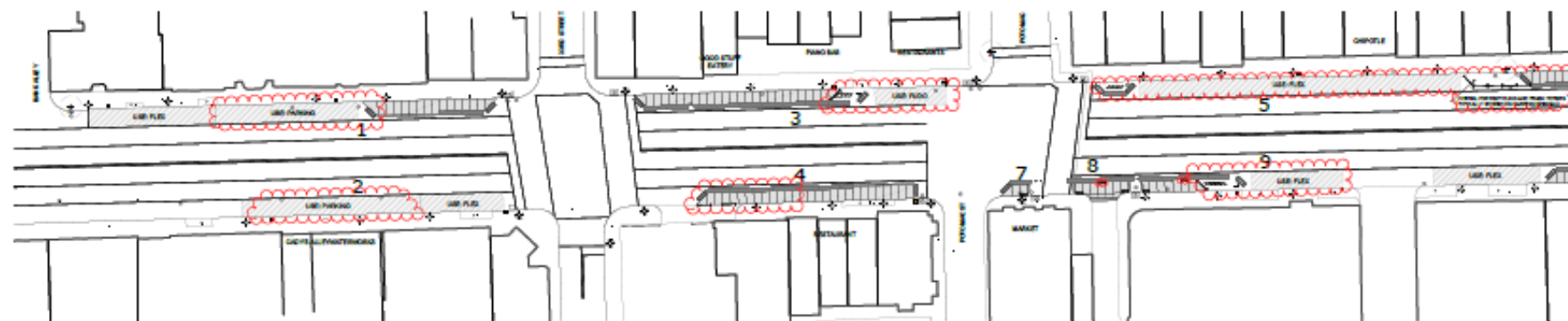


## 2022 DECK MODIFICATIONS

**Note that DDOT traffic safety engineers and other city agencies have not provided feedback so additional changes are expected.**







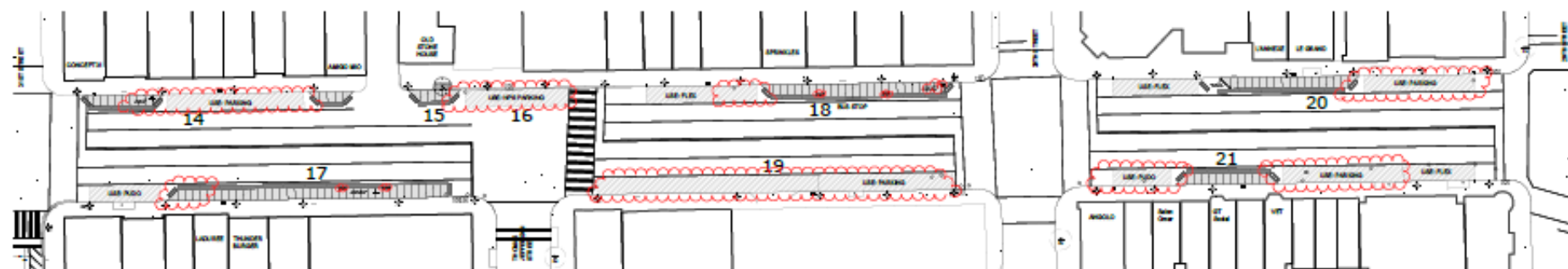
1 M STREET - BANK ALLEY TO 3240  
SCALE 1" = 1/32"

- 1 FIRE HYDRANT
- 2 STORM DRAIN INLET
- 3 UTILITY COLUMNS
- 4 LIGHT POLES
- 5 PARKING METERS, MAILBOX, POWER BOX
- 6 FLEXIBLE TRAFFIC CONTROL
- 7 METAL TRAFFIC BARRIER
- 8 CONCRETE BARRIER, CONCRETE PLANTER
- 9 DECK PANEL WITH TAPER TO SIDEWALK
- 10 DECK RAMP TO STREET GRADE
- 11 SCOOTER & BIKE PARKING
- 12 SEE SHEET A-1 FOR DETAILS
- 13 LOADING/UNLOADING ZONE

NOTES:  
1. FIELD VERIFY LOCATIONS OF EXISTING FEATURES.  
2. ALL DECK SECTIONS 8'-0" WIDE UNLESS OTHERWISE NOTED.  
REV. 1: 2021 PROPOSAL



2 M STREET - 3240 TO 31st STREET  
SCALE 1" = 1/32"



3 M STREET - 31st STREET TO 29th STREET  
SCALE 1" = 1/32"



## Request of OGB

Approve extension of **temporary** public space permit through December 31, 2022

- No changes to OGB-approved design elements or colors
- Remove 1,700 linear feet of decks and barriers
- Restore 64 parking/loading spaces
- Add 23 (OGB-approved) planters to soften visual impact of interconnected barriers
- Enhanced enforcement of restaurant aesthetics
- Continued vigilant maintenance





**End.**

