

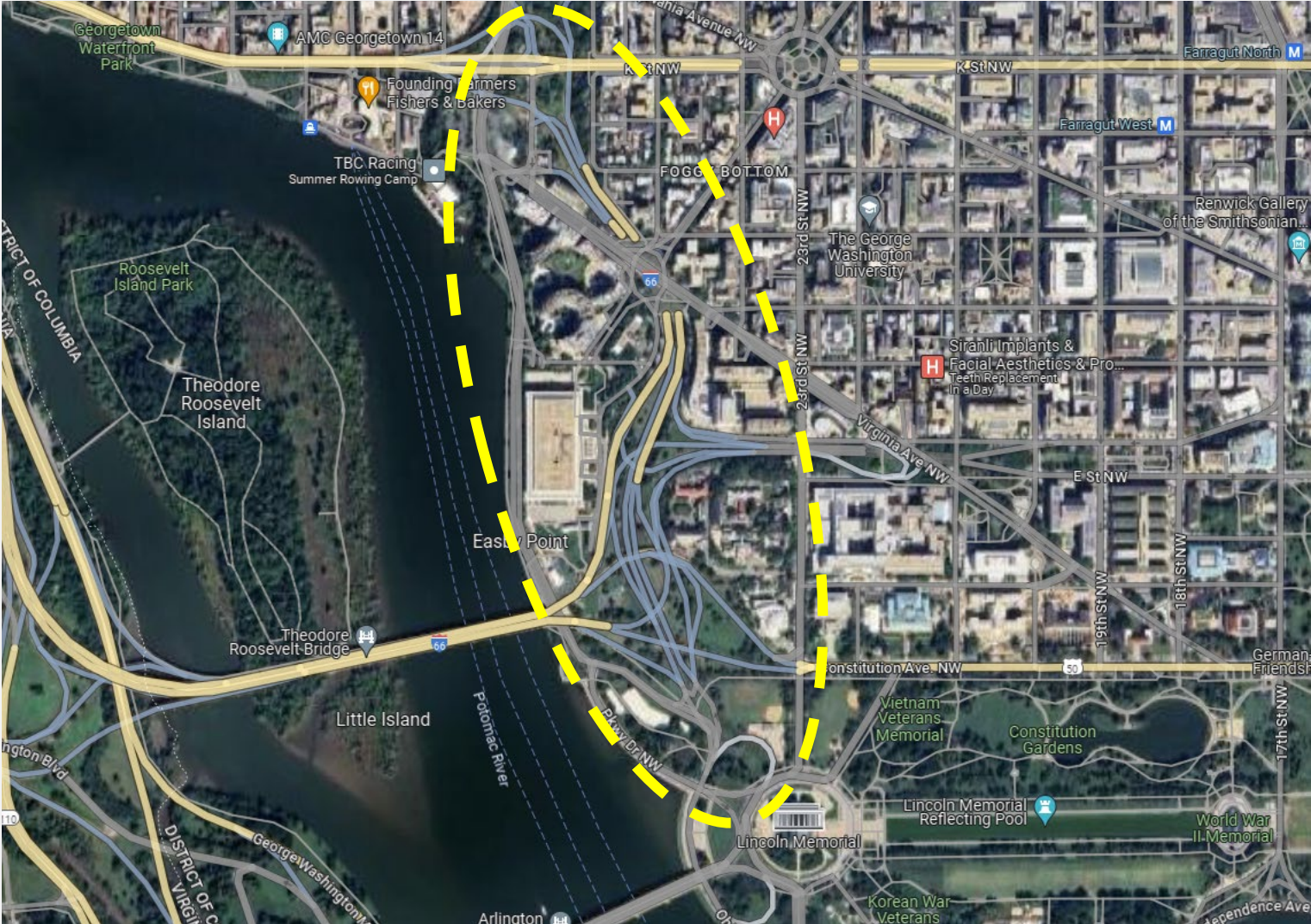
Kennedy Center-Foggy Bottom Area Study

Northwest, Washington, DC

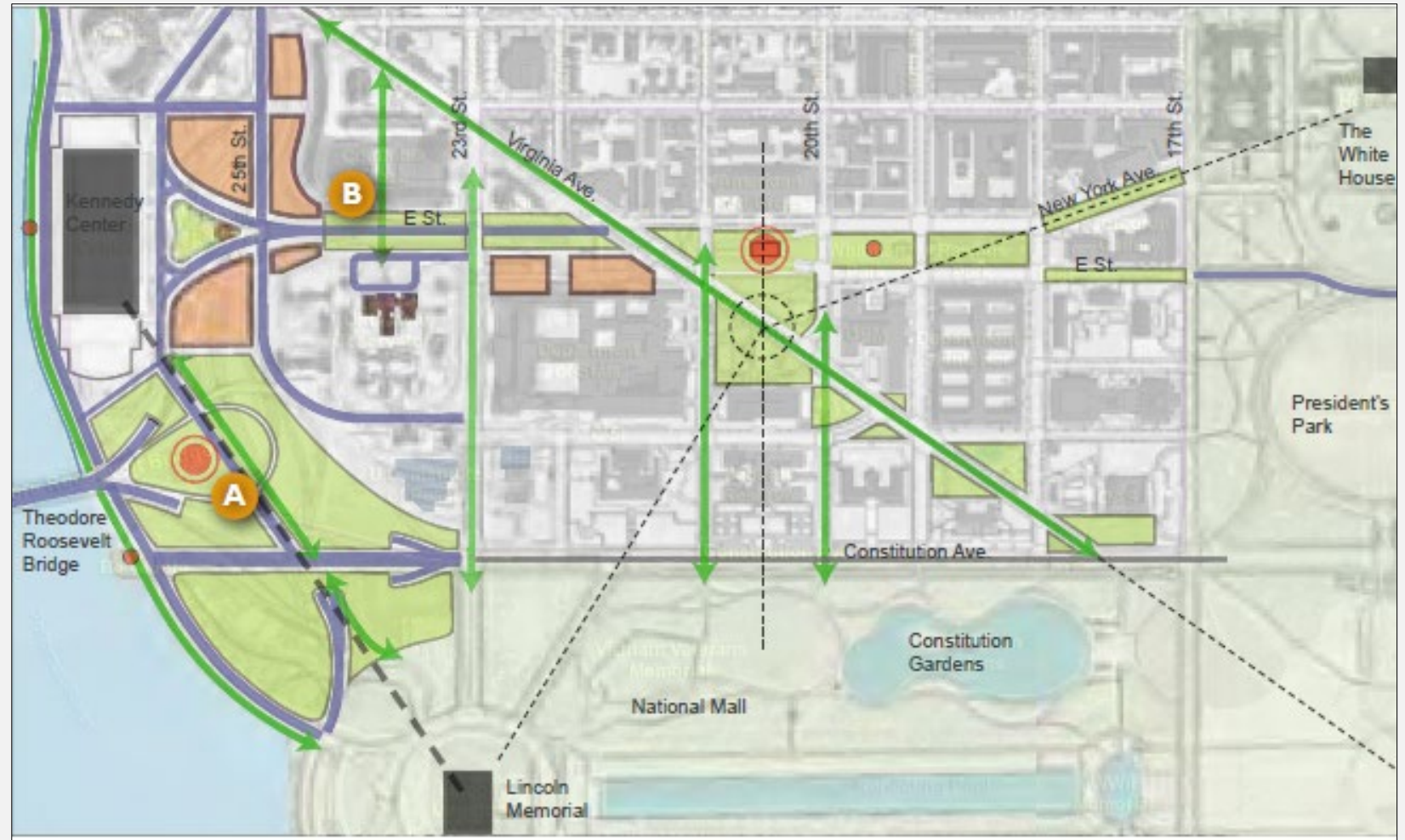
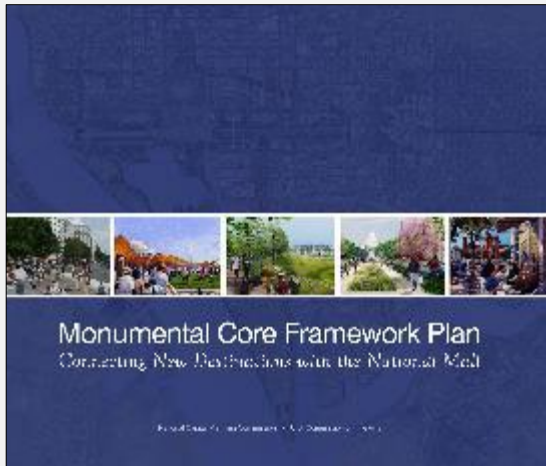
Information Presentation

U.S. Commission of Fine Arts

Context & Background



Context and Background



Planning & Design Interests

- Improving access, connectivity, and viewsheds
- Expanding commemorative opportunities
- Improving the setting of Kennedy Center
- Expanding or improving the open space network
- Restoring the L'Enfant Plan grid where possible
- Enhancing the area as a gateway to the Capital

Recent Work

- New urban design concept – ***Repairing and Reconnecting***
- New ULI Washington Technical Assistance Panel (TAP) report – ***Kennedy Center Cultural District Land Use Action Plan***
- Ongoing agency and stakeholder discussions

TAP Panelists and ULI Staff



Jamie Weinbaum
Horning
Panel Chair



Rauzia Ally
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Uwe Brandes
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Focus Areas

Defining the Cultural District Defined by Urban Anchors



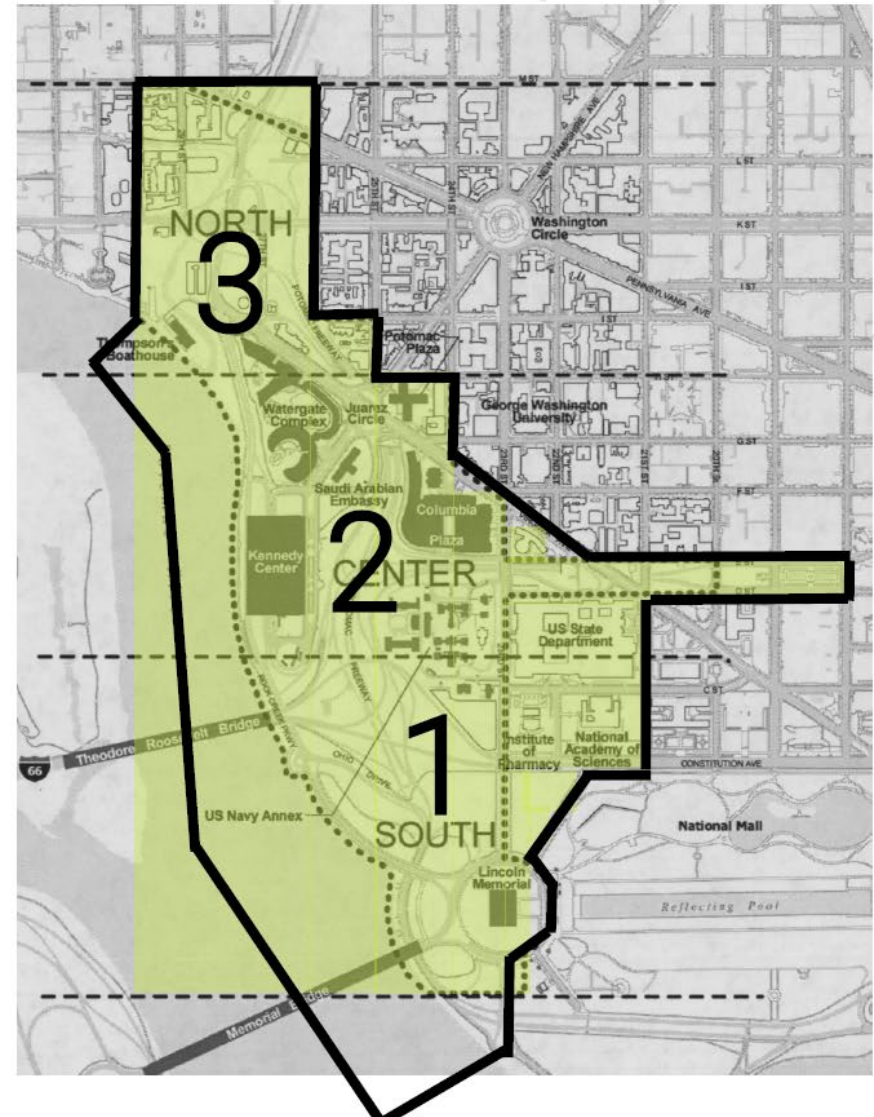
2003 Kennedy Center
Access Improvements
Environmental Assessment



3. Foggy Bottom
Connection

2. Kennedy Center / E
Street Boulevard

1. Monumental Core



Opportunities of the Cultural Commons

A Monumental Opportunity

- Create parks and recreation spaces, mitigate flood plain risks, create new museum and memorial sites, and generate interconnected restaurants and retail



Source: NY Times Magazine



Canal Corridor, King's Cross / Townshend Landscape Architects. Image by John Sturrock, archdaily.com



Repairing and Reconnecting – Urban Design Concept

PROPOSAL

- Minimizes the intrusion of the highway from Virginia Avenue to the National Mall to improve the urban design framework and allow pedestrian uses and activities;
- Adds around 27 acres of usable park space;
- Repairs segments of the city grid and identifies sites for new private development that better defines the interface of park and the city;
- Integrates the Kennedy Center as a grand living memorial into the fabric of the National Mall with strong physical and visual connection to the Lincoln Memorial;
- Provides continuous vehicular movement by directing the majority of traffic from Rock Creek Park to under Juarez Circle to Virginia Avenue and I-66 to downtown, and extends Constitution Avenue as an important link to the waterfront;
- Simplifies traffic movements yet provides multiple points of access to the city; and
- Presents a new ‘face’ and arrival experience to the Kennedy Center on the west side of downtown.



Repairing and Reconnecting – Urban Design Concept



PROPOSED

North Area



NORTH AREA

G - BENITO JUAREZ CIRCLE AND VIRGINIA AVENUE GREENWAY -

- 20. Virginia Avenue driving lanes rerouted around this circle. Juarez Circle becomes a green space. This space caps over the parkway
- 21. Circle facilitates pedestrian movement through and across Virginia and New Hampshire Avenues
- 22. Service road in front of Watergate converted into a pedestrian promenade. Promenade links the new capped parkway open spaces to Rock Creek Park

H - VIRGINIA AVENUE OVERLOOK AND ROCK CREEK BRIDGE -

- 23. Overlook platform with turf panel terminates Virginia Avenue, similar to circle shown in the L'Enfant Plan. Opens views to Rock Creek Park and the Potomac River
- 24. Platform is a starting point for paths along Rock Creek Park
- 25. New bridge over Rock Creek connects to the Georgetown Riverfront



PROPOSED AERIAL VIEW OF NORTH AREA

Central Area



CENTRAL AREA

D - KENNEDY CENTER ENTRY PLAZA -

- 13. Monumental sculpture in front of the Kennedy Center building is a focal point of E Street linear park/promenade, monumental walk from the Lincoln Memorial and Foggy Bottom linear park axes
- 14. Plaza is a formal/informal gathering space for before/after theater, similar to Lincoln Center Plaza in NYC. This space caps over the parkway

E - E STREET LINEAR PARK AND PROMENADE -

- 15. Highway tunnels and ramps eliminated to create more continuous open space, combining Rawlins and Galvez Parks, a major connection to the Kennedy Center from Downtown
- 16. The new linear park is populated with neighborhood park uses, plazas, play spaces
- 17. Allee of trees on axis with the Kennedy Center building

F - FOGGY BOTTOM NEIGHBORHOOD PARK CONNECTOR -

- 18. This park space links Foggy Bottom and George Washington University to the Kennedy Center and the new open spaces. This space caps over the parkway
- 19. The new linear park is populated with neighborhood park uses, plazas and play spaces

South Area



SOUTH AREA

A - LINCOLN MEMORIAL LINK -

1. National Desert Storm and Desert Shield Memorial - currently planned at the corner of Constitution and 23rd Street
2. A continuation of the National Mall landscape includes open turf areas and a monumental pedestrian walk between the Lincoln Memorial and the Kennedy Center
3. A new land-bridge across across Ohio Drive in order to create a continuous experience between the National Mall and the Potomac riverfront
4. Beach Volleyball courts are arranged in a tighter configuration and buffered from the circle by planting

B - CONSTITUTION AVENUE -

5. Constitution Avenue is extended westward with an improved streetscape and direct visual connection to the Potomac river
6. A new traffic circle includes a programmed outdoor space and screens views of the tunnel entrances
7. A semi-circular architectural retaining wall acts as a bulkhead for vehicular tunnel entrances with a grand outdoor stair that connects to the park space above
8. A series of landscape terraces provide views downstream along the Potomac River

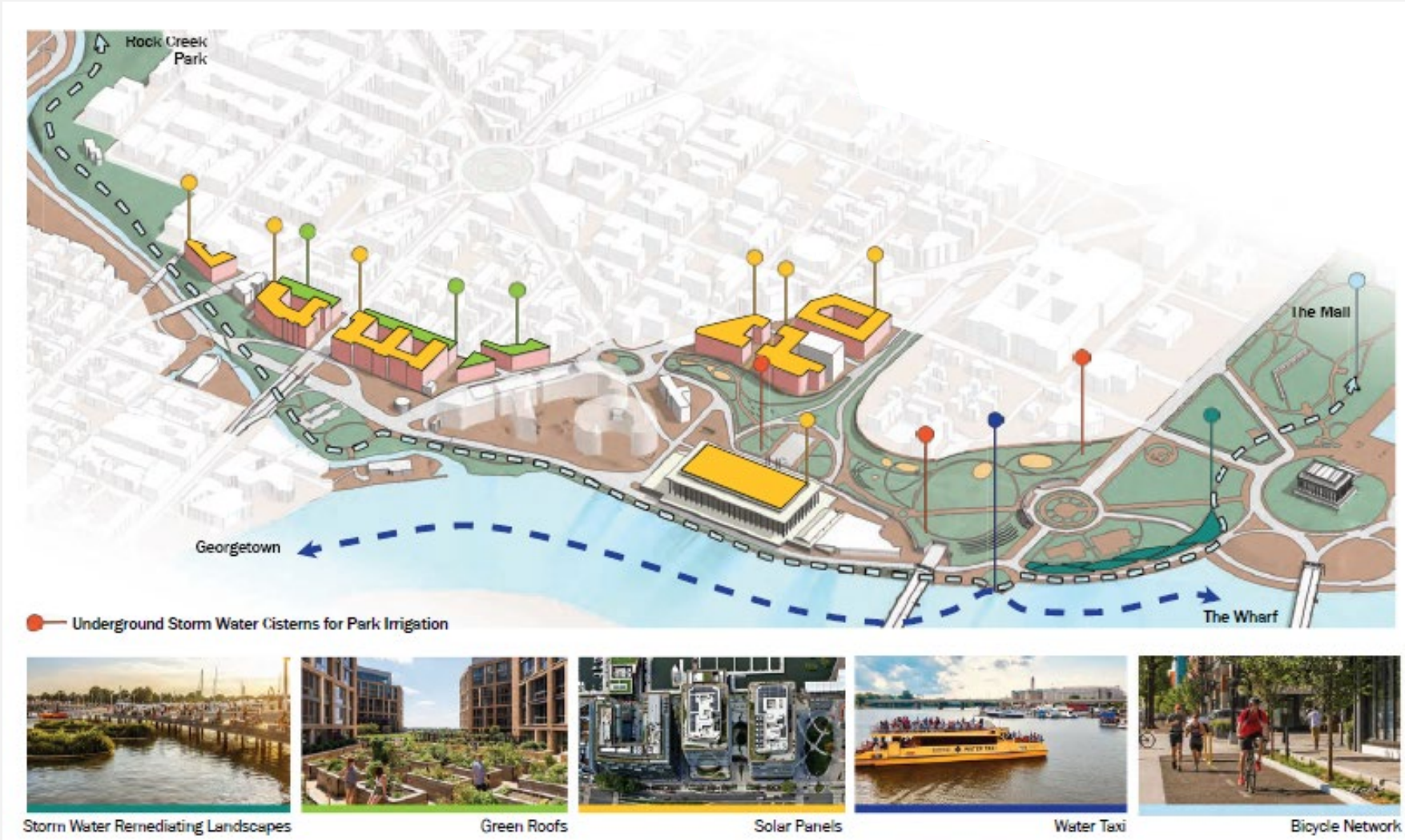
C - MONUMENTAL WALK AND PARK SPACES -

9. The monumental walk bisects a large elliptical park and terminates at a small plaza near the Kennedy Center
10. At the east side of the park space, another small plaza and monument provides a visual terminus for the Theodore Roosevelt Bridge (Route 66)
11. Several programmed park spaces are situated into the edge of the large planted buffer that screens views of an existing retaining wall and buildings to the East
12. The northernmost park space includes a landscaped amphitheater for outdoor performances, events and everyday informal use.



PROPOSED AERIAL VIEW OF SOUTH AREA

Sustainability & Environment



Galvanize Stakeholder Support

Stakeholder Advisory Board

An Opportunity to Connect and Integrate Many Important Voices

- Chairman of the Board of The Kennedy Center
- Secretary of State
- President of GWU
- Secretary of Transportation
- Secretary of Interior
- Mayor of DC
- Governors of Virginia and Maryland
- Federal City Council
- Commission of Fine Arts
- Trust for National Mall
- Georgetown BID/ Georgetown Heritage
- Foggy Bottom Civic Association
- ANCs
- Greater Washington Board of Trade
- Secretary of the Navy
- Army Corps of Engineers
- Smithsonian Institution
- Rock Creek Conservancy



Continuing the Effort

- Ongoing agency and stakeholder discussions
- Identifying partners, champions and convenors
- Further evaluate the TAP recommendations