

Reformation
c/o EastBanc, Inc.

3307 M Street, NW, Suite 400
Washington DC 20007
202.737.1000

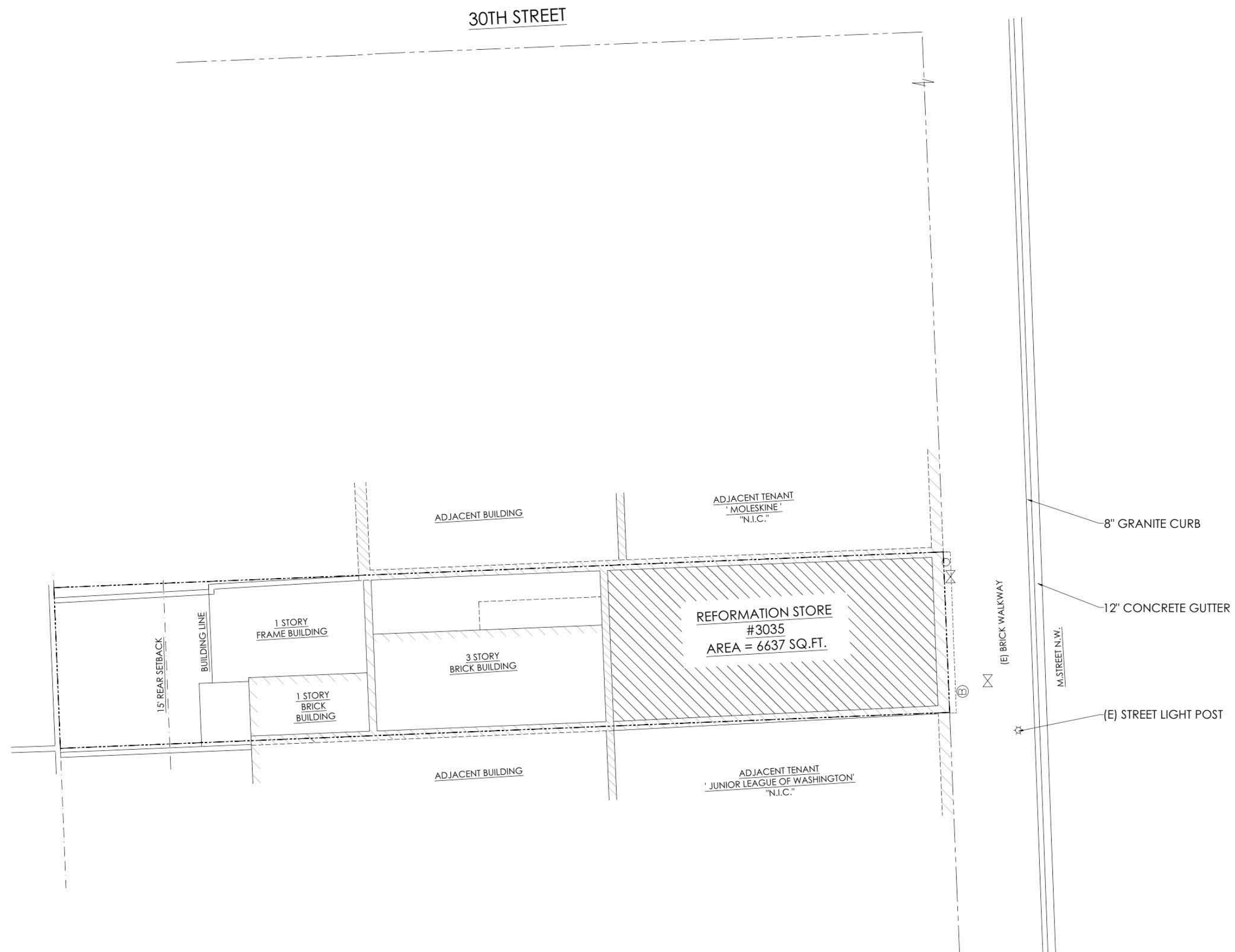
CFA/OGB Submission for Concept Approval

3033 M Street, NW
REVISED STOREFRONT AND SIGNAGE

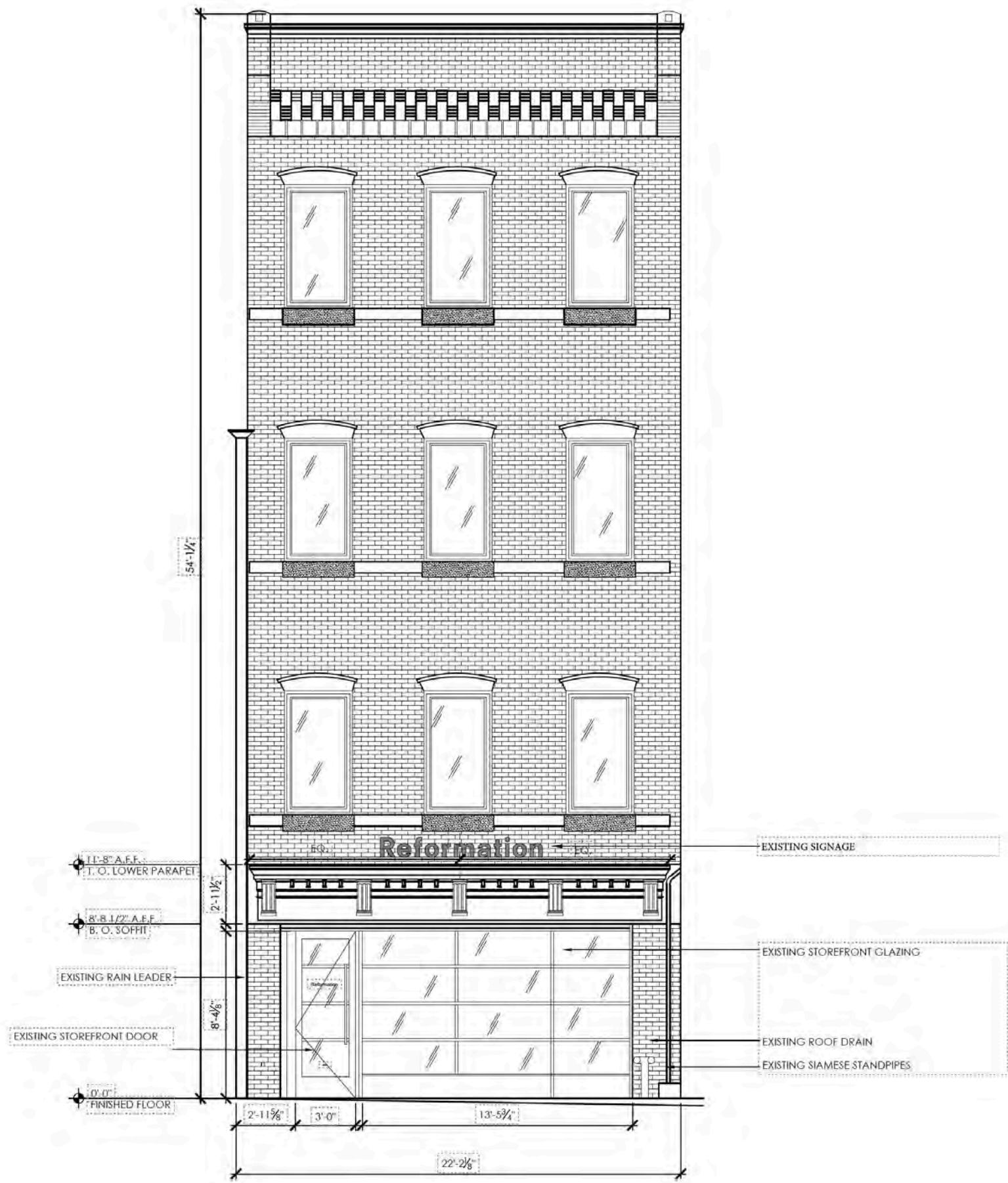
Permit No: *pending* v1.4

EastBanc



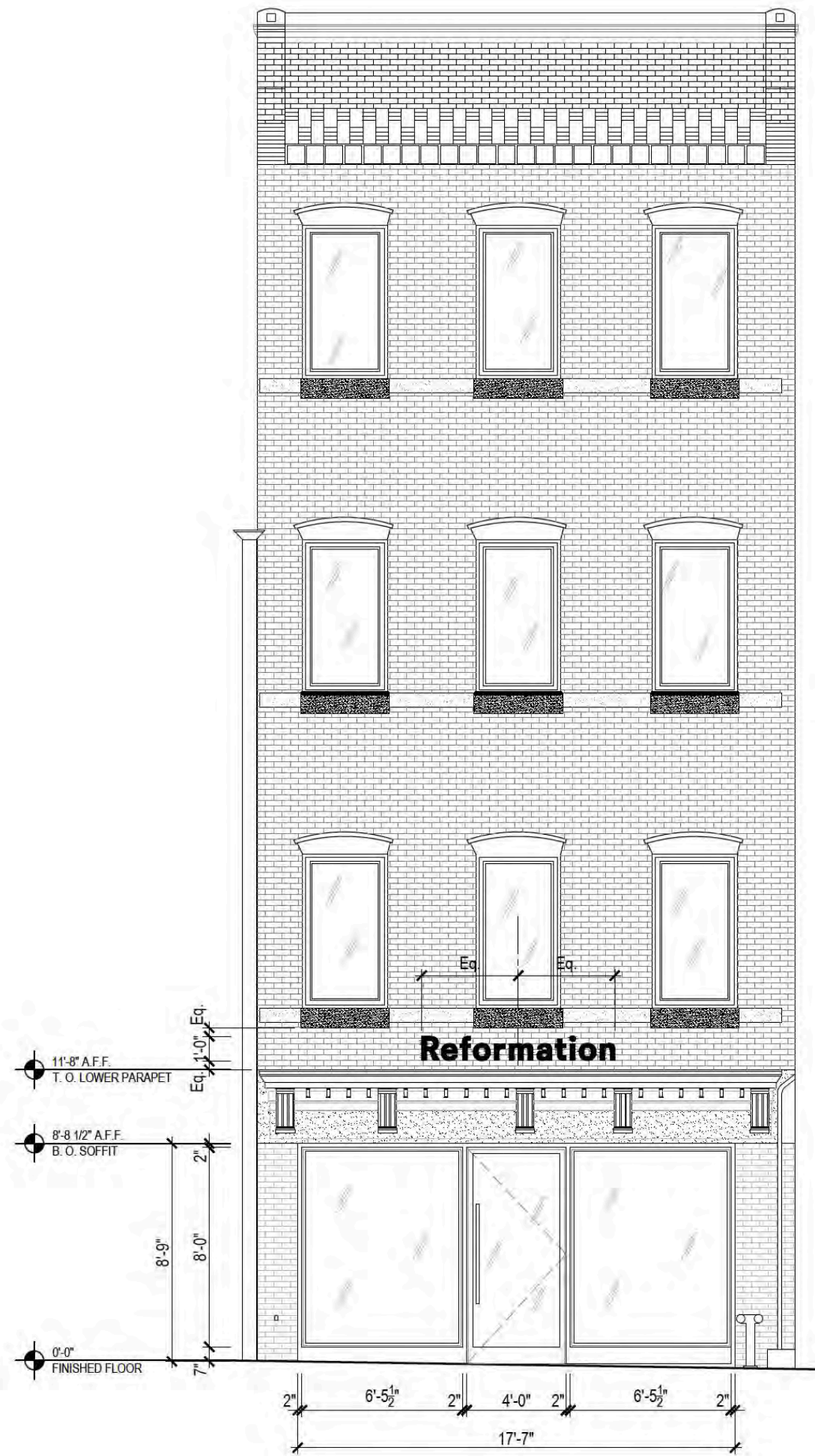








- Replace existing storefront with new, black-painted steel storefront.
- Repaint first floor exterior and cornice white to match upper floors and provide a monochromatic facade.
- Replace pin-mounted, non-illuminated lettering with halo-lit lettering of similar color, text, and size (not to exceed 12"). Sign to be centered vertically between the storefront and window sills, and horizontally along the storefront. Sign to be mounted into existing penetrations or within mortar joints in order to minimize damage to the building.



Proposed Revised Full Storefront Elevation

Reformation

11'-8" A.F.F.
T. O. LOWER PARAPET

Eq. 1'-0" Eq.

8'-8 1/2" A.F.F.
B. O. SOFFIT

8'-9"

8'-0"

2"

0'-0"
FINISHED FLOOR

7"

2" 6'-5 1/2" 2" 4'-0" 2" 6'-5 1/2" 2"
17'-7"

Replace existing pin-mount lettering with new, halo-lit version to match

Repaint first floor and cornice to match upper levels

Replace existing storefront with new, black-painted, steel storefront



Note: Signage to be centered vertically between storefront and window sills, and horizontally along storefront.

Main ID technical specifications

Reverse channel letters
Satin black

Polycarbonate backing
secured with clips and
1" spacers



Halo lit with
3000K LED illumination

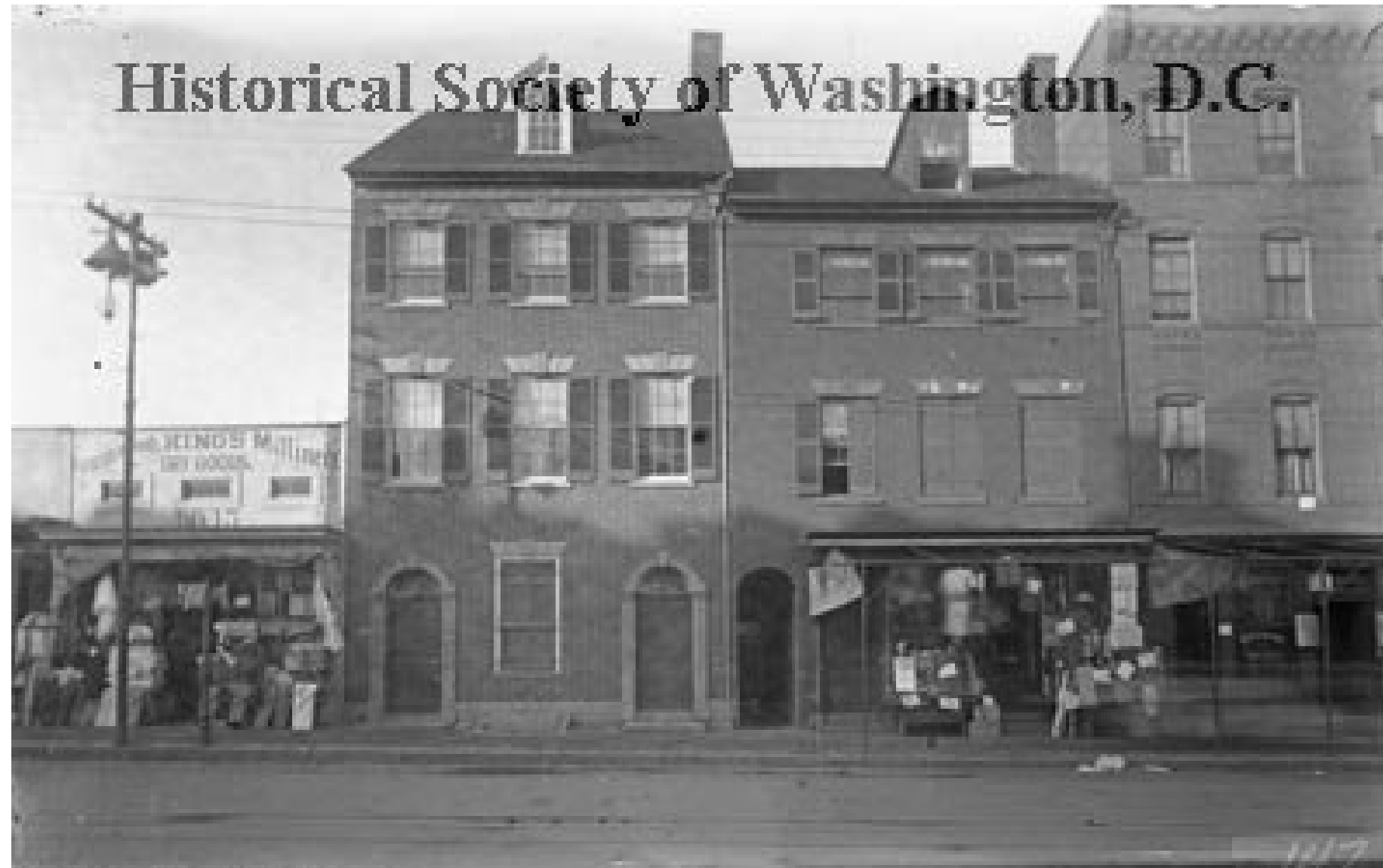


Sign to be installed through existing penetrations or in mortar joints to minimize damage to the building

ADDENDA



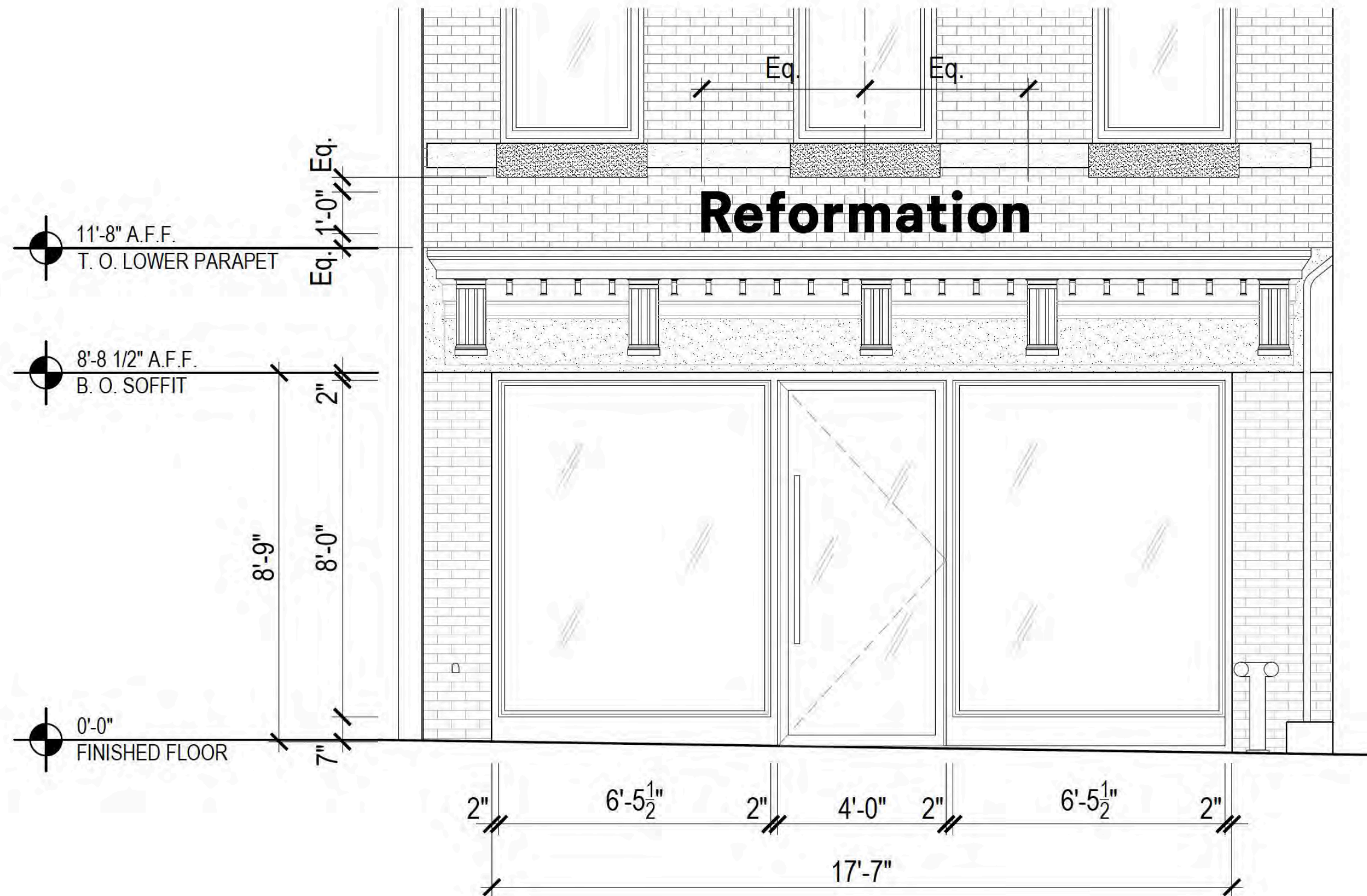


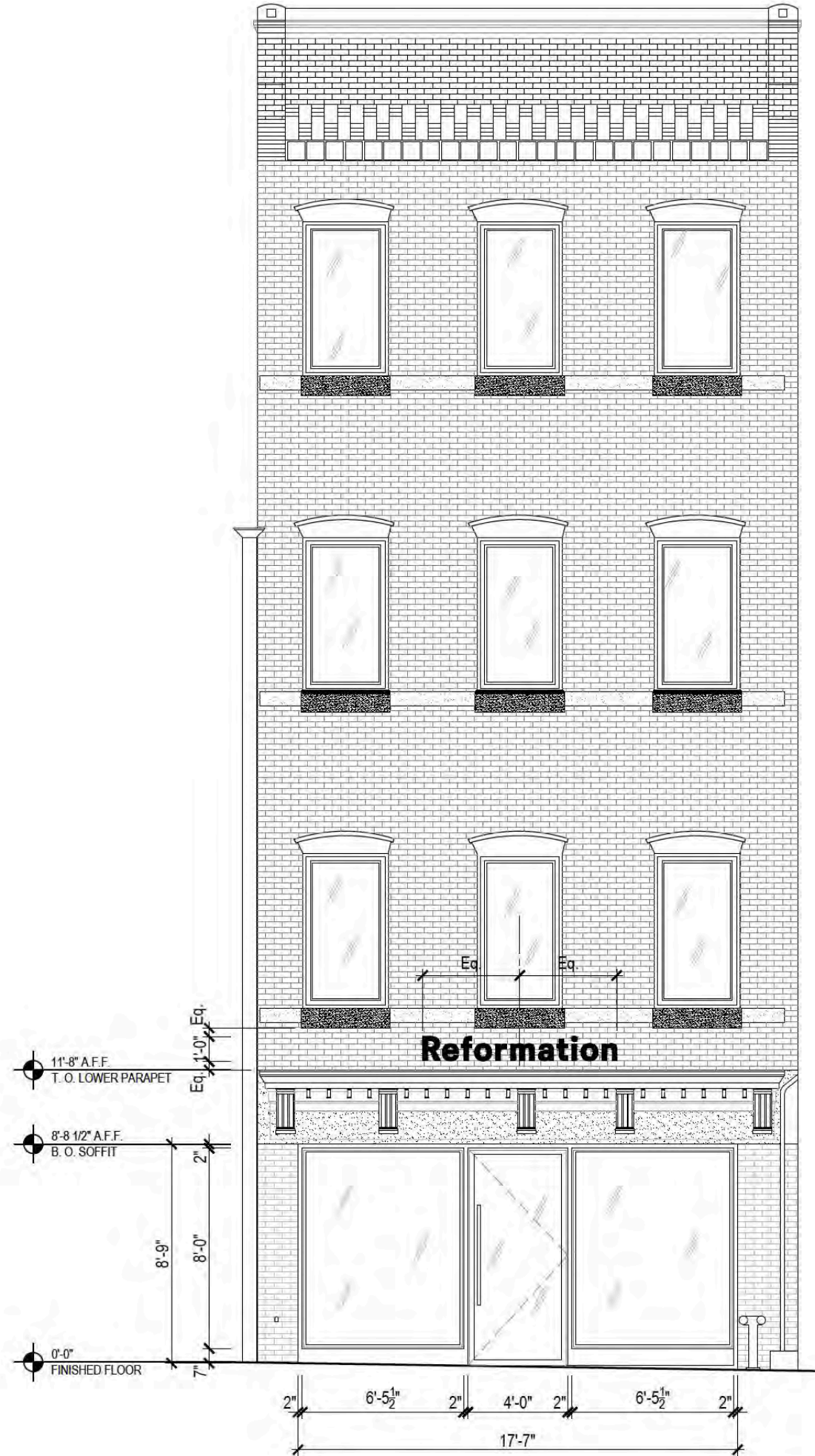






PENDING





Alternate Storefront Option - Full Elevation