Nike By M Street

Old Georgetown Board
Project Concept Review

3235 M Street NW  Washington, D.C. 20007

Revised: 6/23/2022
Existing Site Reference Photos

M Street looking West

Exterior Facade, looking West

Exterior Facade

Neighbors Looking East

Facade Looking East

Retail Entrance, Detail

Office Entrance, Detail

Facade at Night
Existing Site Reference Photos

Office Entrance
Resident Entrance, Lighting
Retail Main Entrance
Retail Main Entrance, Door Detail
Courtyard, Rear of Building
Courtyard, Back Fencing
Retail Main Entrance, Interior Signage
Street View, Looking East
Architectural Drawings: Existing Site Plan

Key Notes
1. Existing Tenant Space
2. Public Sidewalk With Brick Pavers
3. Temporary Wooden Planks and Concrete Curb
4. Light Poles
5. Entrance to the Space
Architectural Drawings: Existing Floor Plans - Floor 1

Key Notes

1. Existing Masonry Walls
2. Recessed Retail Entrance
3. Recessed Office Entrance
4. Existing Windows
5. Existing Storefront System
6. Structural Masonry Walls
7. Existing Interior Staircase
Architectural Drawings: Existing Floor Plans - Floor 2

Key Notes
1. Existing Masonry Walls
2. Existing Windows
3. Existing Storefront System
4. Existing Wall to Be Removed
5. Egress Staircase
6. Structural Masonry Walls
7. Paved Backyard Area (Not in Scope)
8. Historic Wood House (Not in Scope)
9. Rear Storefront Glazing System
10. Access Door to Backyard
11. Existing Interior Staircase
Architectural Drawings: Existing Elevation (Front)

Key Notes
1. Existing Masonry Wall
2. Existing Windows
3. Existing Storefront System
4. Recessed Retail Entrance
5. Recessed Office Entrance
6. Existing Tenant’s Signage Behind the Glazing
7. Office Windows (Not in Scope)
8. Parapet Coping with Paint Finish
9. Concrete Sill
10. Concrete Header

EXISTING DOOR ELEVATION
NOTE: New Door size to match existing doors. Please see page 14.
Key Notes

1. Existing Masonry Walls to Remain.
2. Existing Recessed Retail Entrance Location to Remain. Doors to be Replaced With New Doors in the existing location. See Detail on Page 14
3. Existing Office Doors to Remain (Not in Scope)
4. Existing Windows to Remain
5. Existing Storefront System to Remain
6. Existing Structural Masonry Walls to Remain
7. Existing Elevator to Remain
8. Existing Internal Staircase to Remain

Architectural Drawings: Proposed Floor Plans - Floor 1
Architectural Drawings: Proposed Floor Plans - Floor 2

Key Notes

1. Existing Masonry Walls to Remain.
2. Existing Windows to Remain
3. Existing Storefront System to Remain
4. New Wall Infill
5. Egress Staircase to Remain
6. Structural Masonry Walls to Remain
7. Paved Backyard Area to Remain (Not in Scope)
8. Historic Wood House to Remain (Not in Scope)
9. Rear Storefront Glazing System to Remain
10. Access Door to Backyard to Remain
Architectural Drawings: Proposed Elevation (Front)

Key Notes

1. Existing Masonry Wall to Remain. To be Painted with Benjamin Moore Graphite #1603
2. Existing Windows to Remain. Frames to be Painted to Match Facade
3. Existing Storefront System to Remain. Framing to be Painted to Match Facade
4. Existing Recessed Retail Entrance Location to Remain. Doors to be replaced with New Doors in Existing Location. See Detail on Page 14
5. Existing Recessed Office Entrance to Remain
6. Exterior Illuminated Solid Nike Swoosh Sign To Be Mounted on Solid Panel Replacing Glazing. See Page 15
7. Existing Parapet Coping to Remain. To be Painted to Match Facade.
8. Existing Concrete Sill to Remain. To be Painted to Match Facade
9. Existing Concrete Header to Remain. To be Painted to Match Facade
Architectural Drawings: Proposed Building Facade

Key Notes

1. Existing Masonry Wall to Remain. To be Painted with Benjamin Moore Graphite #1603

2. Existing Windows to Remain. Frames to be Painted to Match Facade

3. Existing Storefront System to Remain. Framing to be Painted to Match Facade

4. Existing Recessed Retail Entrance Location to Remain. Doors to be replaced with New Doors in Existing Location. See Detail on Page 14

5. Recessed Office Entrance to Remain.

6. Exterior Illuminated Solid Nike Swoosh Sign To Be Mounted on Solid Panel Replacing Glazing. See Page 15

7. Interior Events Fixture With Changeable Letters To Be Recessed from Glazing minimum of 18”. See Page 16

8. Existing Parapet Coping to Remain. To be Painted to Match Facade.

9. Existing Concrete Sill to Remain. To be Painted to Match Facade

10. Existing Concrete Header to Remain. To be Painted to Match Facade


EXAMPLE:

NOTE: Figure is cut-out with no background to provide maximum visibility into the store.

Artwork bears no commercial relationship to Nike branding nor apparel and is hand-drawn by independent artist, Jordan Moss, curated to location.

Proposed Materials

Exterior Paint
Benjamin Moore Graphite, BM #1603

Interior Removable Vinyl
3M Graphic Film

Characteristics
These are typical values for unprocessed product. Processing may change the values.

Physical Characteristics

<table>
<thead>
<tr>
<th>Characteristic</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Material</td>
<td>Vinyl</td>
</tr>
<tr>
<td>Film Color</td>
<td>White</td>
</tr>
<tr>
<td>Thickness</td>
<td>Without adhesives: 2 mils (0.05 mm)</td>
</tr>
<tr>
<td></td>
<td>With adhesives: 3 to 6 mils (0.08 to 0.15 mm)</td>
</tr>
<tr>
<td>Adhesive</td>
<td>Pressure sensitive</td>
</tr>
<tr>
<td>Adhesive Color</td>
<td>Gray pigmented for excellent hiding power</td>
</tr>
<tr>
<td>Liner</td>
<td>Layflat polyethylene coated paper</td>
</tr>
<tr>
<td>Adhesion, Typical 3D Form after application</td>
<td>Adhesion depends on the sublstage material texture and application technique. See Test Procedure.</td>
</tr>
<tr>
<td>Chemical Resistance</td>
<td>Resists mild alkalis, mild acids and salts. Excellent resistance to water (this does not include immersion)</td>
</tr>
<tr>
<td>Flammability</td>
<td>Call 1-800-338-3928 for information</td>
</tr>
</tbody>
</table>

Application Characteristics

<table>
<thead>
<tr>
<th>Characteristic</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finished Graphic Application Recommendation</td>
<td>Application surfaces: Moderately-textured surfaces such as concrete blocks, brick, industrial finishes and more found on flat walls and/or simple curved architectural elements such as columns. See Instruction Bulletin 6.27 for details. Substrate temperature: 40°F to 100°F (4°C to 38°C).</td>
</tr>
<tr>
<td>Applied Shrinkage</td>
<td>0.015 inches (0.4 mm)</td>
</tr>
<tr>
<td>Graphic Removal</td>
<td>Varies with type of substrate: using heat enhances removal of film; may leave adhesive residue; may remove some surface paint or finish; may damage mortar</td>
</tr>
</tbody>
</table>

Interior Removable Vinyl Example

Figure is cut-out to provide maximum visibility into the store.

Artwork bears no commercial relationship to Nike branding nor apparel and is hand-drawn by independent artist, Jordan Moss, curated to location.
Note: The above example was drawn by a different artist.
Architectural Detail: New Nike Door

DOOR ELEVATION
NOTE: Doors size to match existing door. Please see page 8 for existing door dimensions.

DOOR PULL DETAIL

DOOR EXAMPLE
NOTE: Doors to remain in existing, recessed location.
Illuminated Exterior Swoosh Signage

Maximum Width
2'-10 1/4”

Maximum Height
1'-0”

EXISTING TENANT SIGNAGE

EXAMPLE, Reference image
Solid Panel Backing Option

1. Depth of aluminum returns to match swoosh store sign finish to match matte cnc gray, inside letter surfaces painted gloss white, aluminum letter backs, finish to match returns
2. Satin ice reverse push thru face faces secure to returns with screws
3. Bitro lite 5000k white led units
4. Letters mount to surface with 1” set screw spacers painted to match surface and all thread rod
5. Drain holes with light cover at bottom return
6. Mounting backing panel to be painted same color as exterior, replaces existing glazing
ELEVATION: INTERIOR ILLUMINATED EVENTS FIXTURE
This is part of the decor package for the interior.

Note: Fixture to be installed min. 18” away from the glazing.

EXAMPLE: INTERIOR ILLUMINATED EVENTS FIXTURE
This is part of the decor package for the interior.

Note: Fixture to be installed min. 18” away from the glazing.

Illumination Detail:
NOTE: Shop drawings to be provided for permit upon approval of concept.
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