GEORGETOWN ★ DC
BUSINESS IMPROVEMENT DISTRICT

October 27, 2026

Re: Historic Georgetown Sign

To Whom it May Concern,

The Georgetown Business Improvement District (BID) is pleased to be able to join the Historic Georgetown Sign project to install and to maintain the 10 signs that are proposed. We will coordinate with the DC Department of Transportation as we do on all our sign projects.

We understand that the paint used on the plaques is Matthews automotive grade acrylic polyurethane which is chemically catalyzed (not powder coated or anodized). This paint resists chalking, fading, and yellowing significantly longer than standard enamels, and is UV-resistant to retain vibrancy. These are expected to stay in like-new condition for over 10 years, and they may go 30+ years before showing very noticeable wear. And we also understand that the plaques will carry the manufacturer's lifetime guarantee.

In terms of maintenance, our team will be able to monitor the signs after they are installed. We will endeavor to clean the sign as needed (every few years) and to remove signs that are damaged by vandals, vehicles or forces of nature. If replacement is needed, will coordinate with the Historic Georgetown Sign project to supply replacement signs.

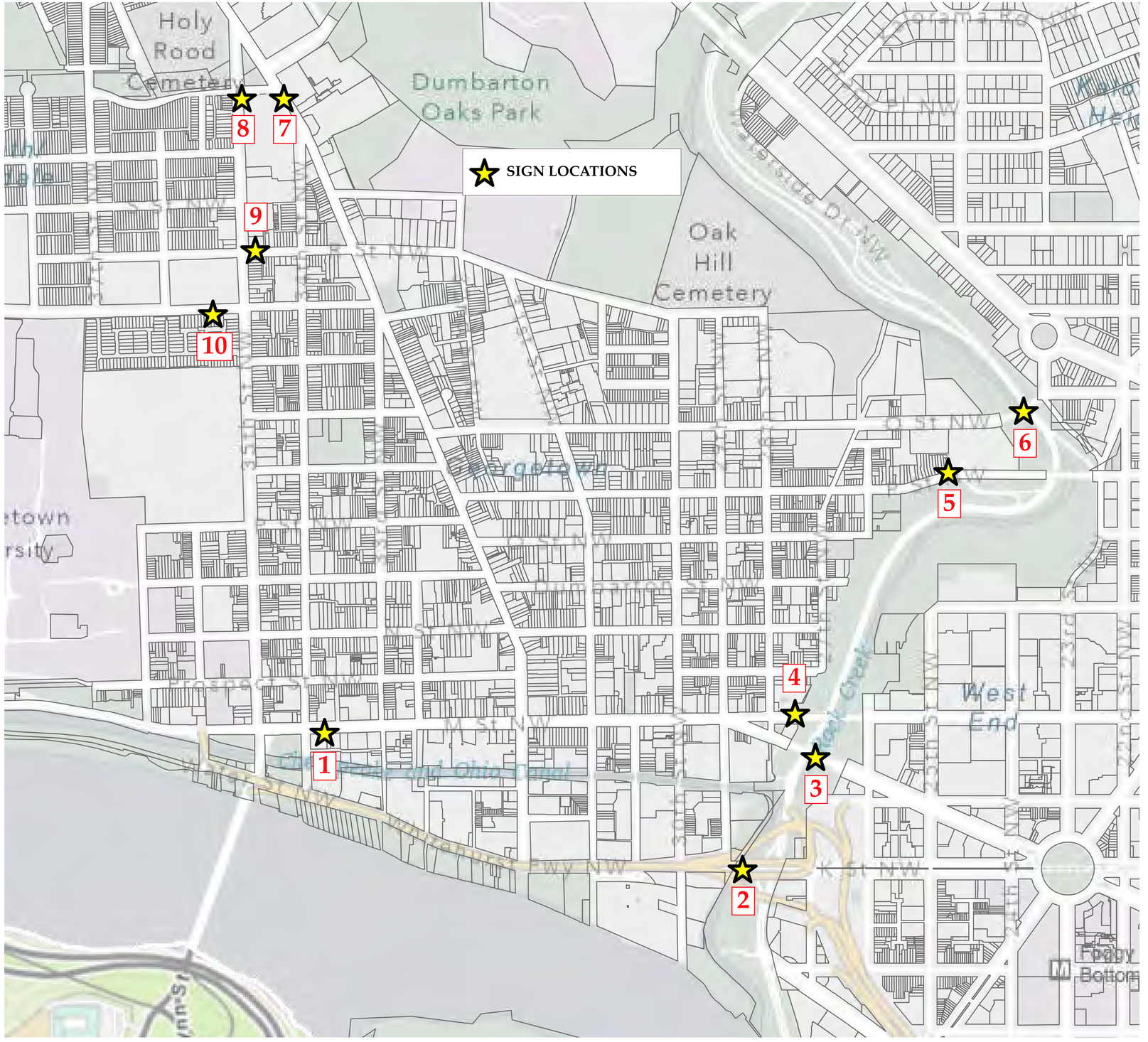
Please do not hesitate to contact me if any more information is needed.

Sincerely,

John Wiebenson

Chief Operating Officer
Georgetown BID

1055 Thomas Jefferson Street NW, Suite 304, Washington, DC 20007 | 202-298-9222 | Fax: 202-298-9223 | georgetowndc.com



1. SIGN AREA MAP

HISTORIC GEORGETOWN SIGN

Friday, October 16, 2026

Outerbridge Horsey Associates, PLLC
Copyright 2026



1 34TH ST. & M ST.



2 2700 BLOCK OF K ST.



3 2600 BLOCK OF PENNSYLVANIA AVE. (BRIDGE)



4 2715 M ST NW



5 2439 P ST NW (W/SIGN MOCK-UP)



6 2500 BLOCK OF Q ST. (DUMBARTON BRIDGE)



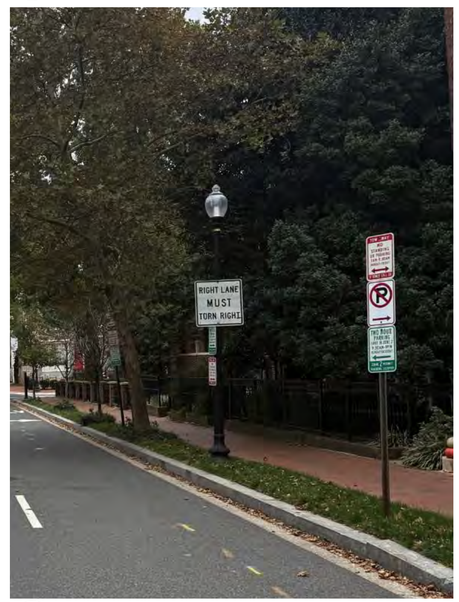
7 2000 BLOCK OF WISCONSIN AVE.



8 1900 BLOCK OF 34TH ST.

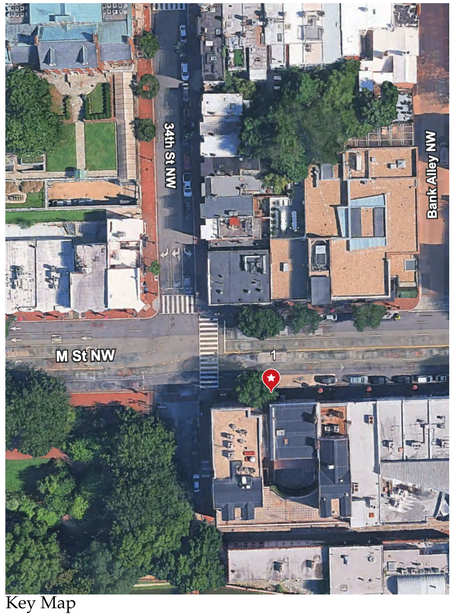


9 3435 R ST NW

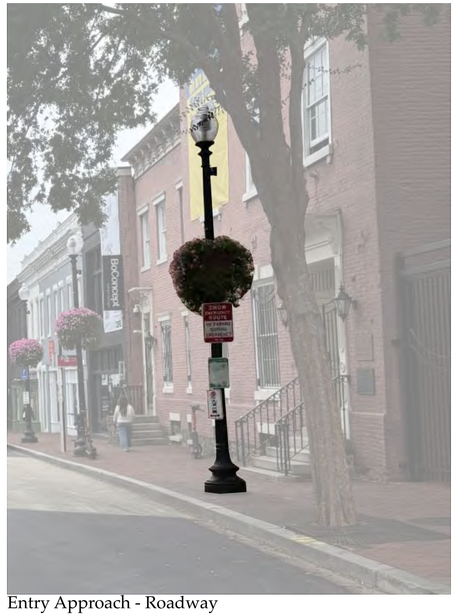


10 RESERVOIR RD. & 35TH ST.

Outerbridge Horsey Associates, PLLC
Copyright 2026

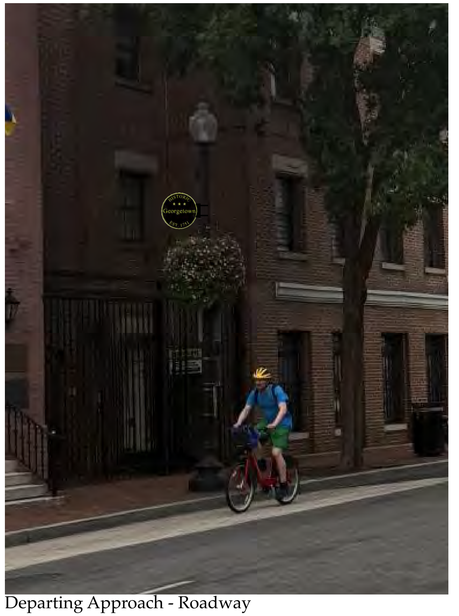


Key Map

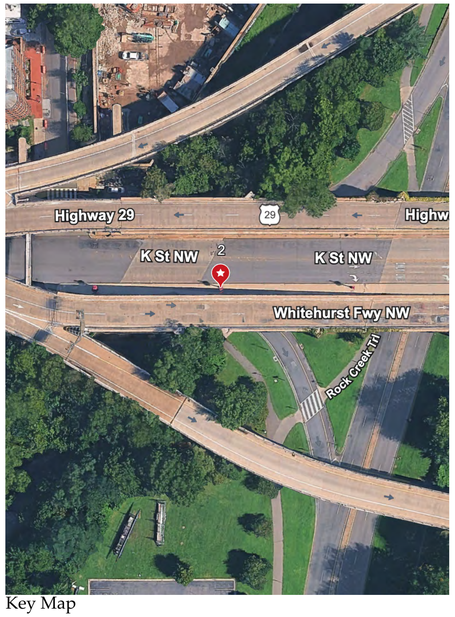

Entry Approach - Roadway


Entry Approach - Sidewalk


Departing Approach - Sidewalk

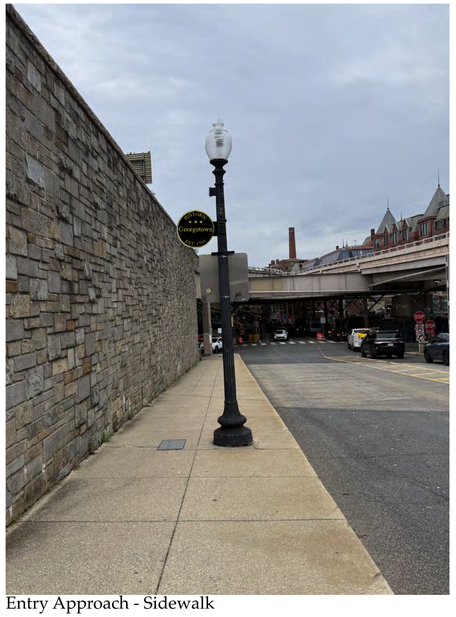

Departing Approach - Roadway

1 34TH ST. & M ST.



Key Map


Entry Approach - Roadway


Entry Approach - Sidewalk



Departing Approach - Sidewalk



Departing Approach - Roadway

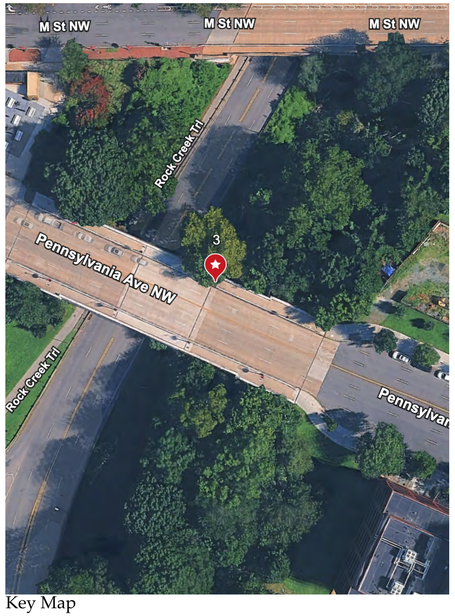
2 2700 BLOCK OF K ST.

3. SIGN LOCATIONS 1 & 2

HISTORIC GEORGETOWN SIGN

Outerbridge Horsey Associates, PLLC
Copyright 2026

Friday, October 16, 2026

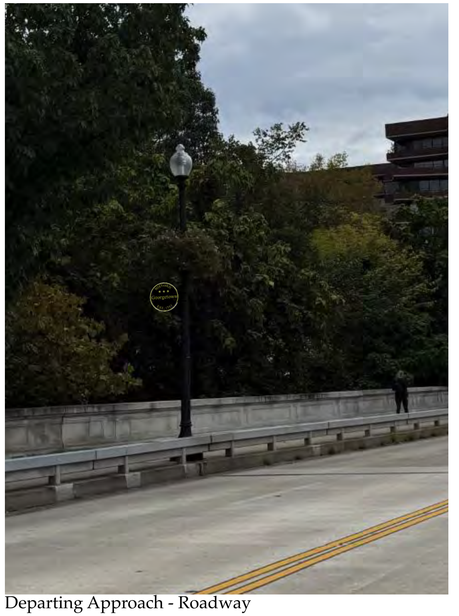


Key Map

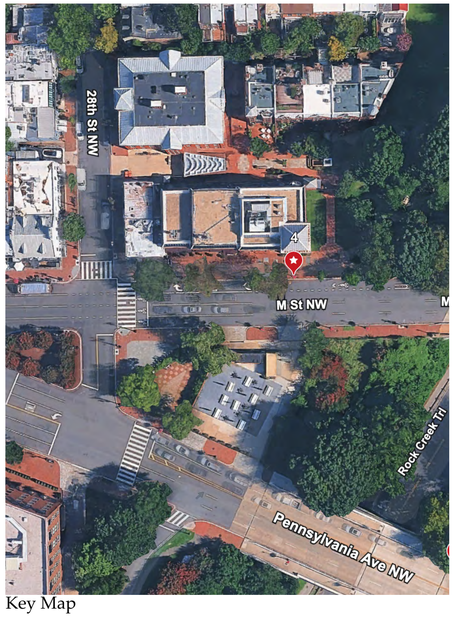

Entry Approach - Roadway


Entry Approach - Sidewalk


Departing Approach - Sidewalk


Departing Approach - Roadway

3 2600 BLOCK OF PENNSYLVANIA AVE. (BRIDGE)

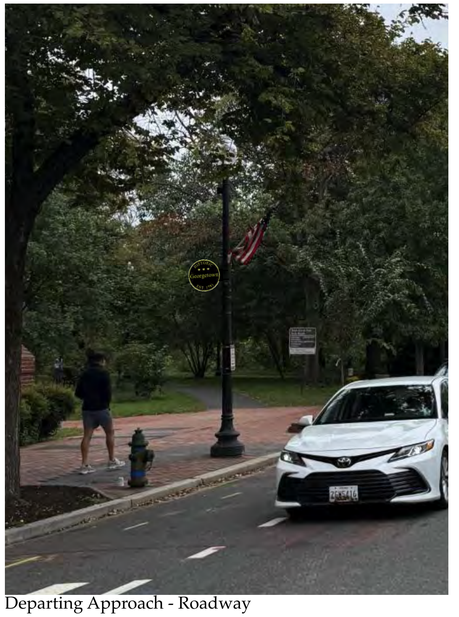


Key Map


Entry Approach - Roadway


Entry Approach - Sidewalk


Departing Approach - Sidewalk


Departing Approach - Roadway

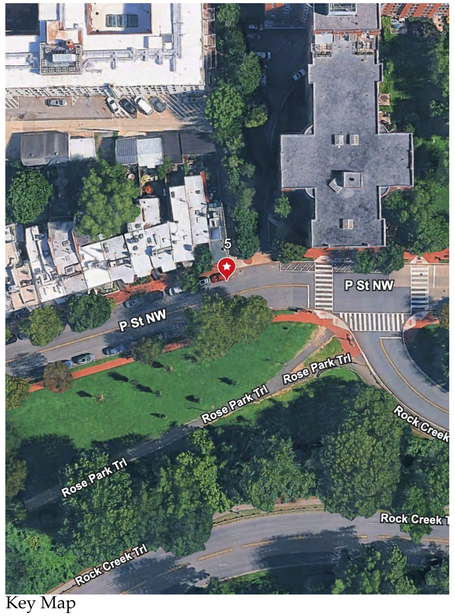
4 2715 M ST NW

4. SIGN LOCATIONS 3 & 4

HISTORIC GEORGETOWN SIGN

Friday, October 16, 2026

Outerbridge Horsey Associates, PLLC
Copyright 2026



Key Map

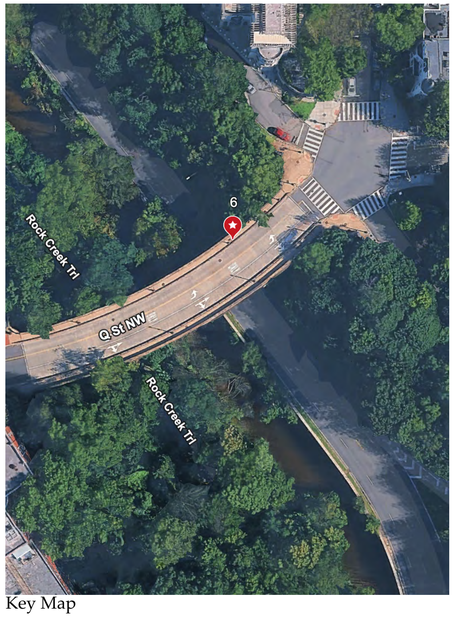

Entry Approach - Roadway


Entry Approach - Sidewalk


Departing Approach - Sidewalk


Departing Approach - Roadway

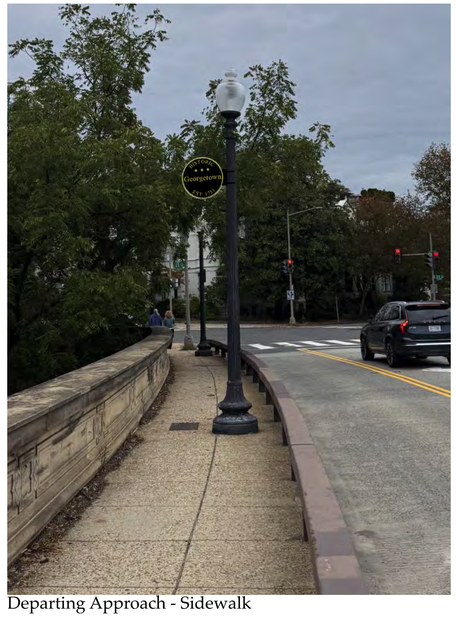
5 2439 P ST NW (W/SIGN MOCK-UP)

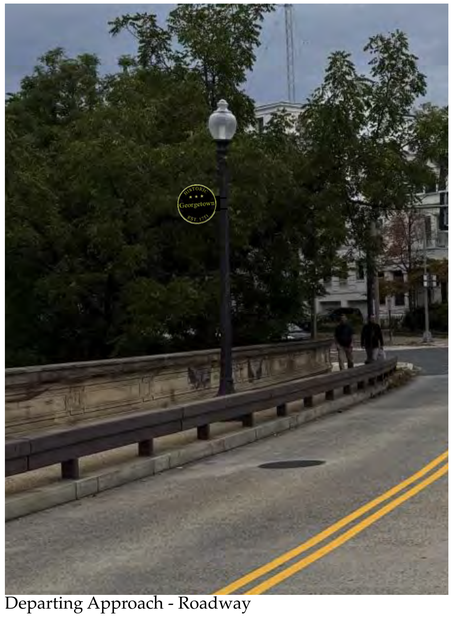


Key Map


Entry Approach - Roadway


Entry Approach - Sidewalk


Departing Approach - Sidewalk


Departing Approach - Roadway

6 2500 BLOCK OF Q ST. (DUMBARTON BRIDGE)

Copyright 2026



Key Map

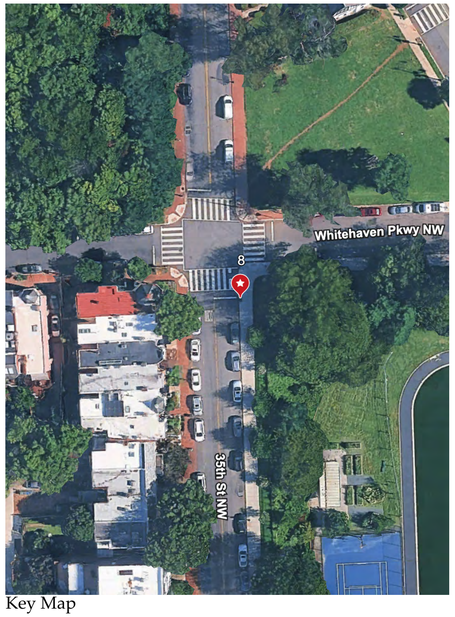

Entry Approach - Roadway


Entry Approach - Sidewalk


Departing Approach - Sidewalk


Departing Approach - Roadway

7 2000 BLOCK OF WISCONSIN AVE.



Key Map



Entry Approach - Roadway



Entry Approach - Sidewalk



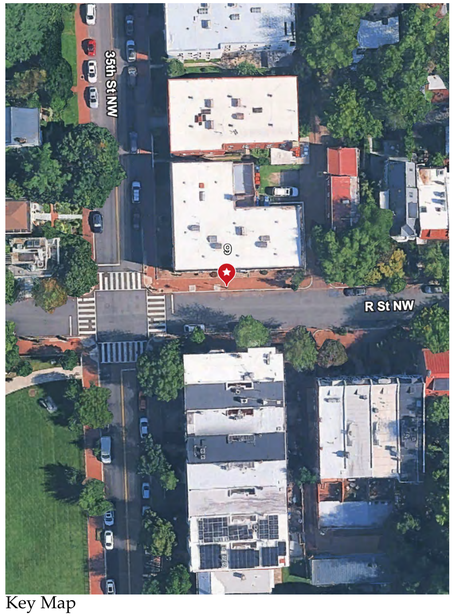
Departing Approach - Sidewalk



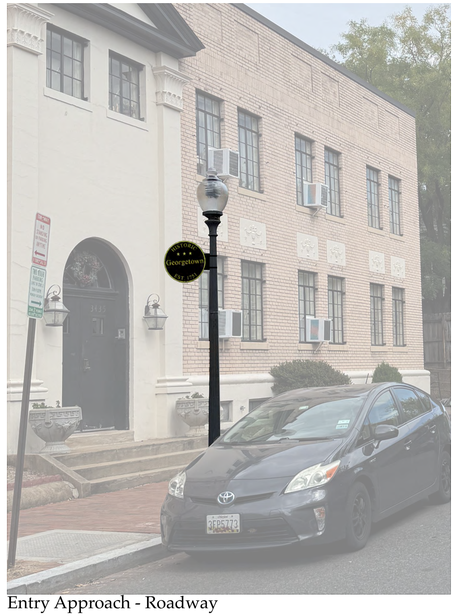
Departing Approach - Roadway

8 1900 BLOCK OF 35TH ST.

Outerbridge Horsey Associates, PLLC
Copyright 2026



Key Map


Entry Approach - Roadway


Entry Approach - Sidewalk

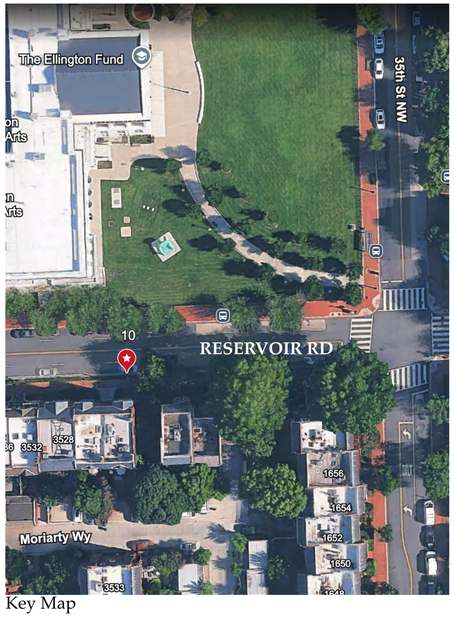


Departing Approach - Sidewalk



Departing Approach - Roadway

9 3435 R ST NW



Key Map



Entry Approach - Roadway



Entry Approach - Sidewalk


Departing Approach - Sidewalk


Departing Approach - Roadway

10 RESERVOIR RD. & 35TH ST.

Outerbridge Horsey Associates, PLLC
Copyright 2026



1 SIGN RENDERING



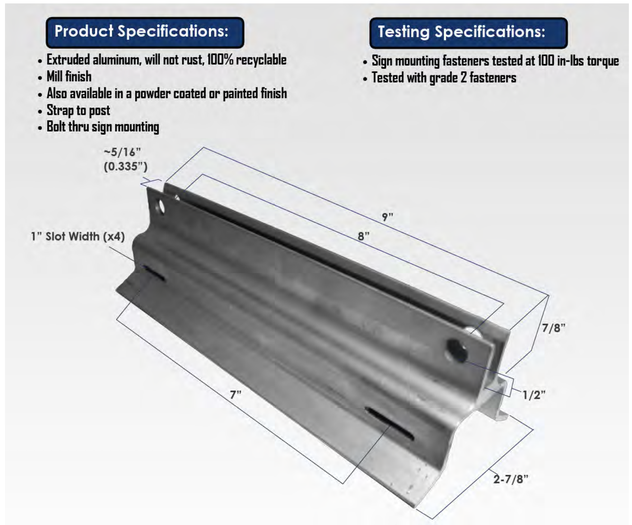
24"

2 SIGN

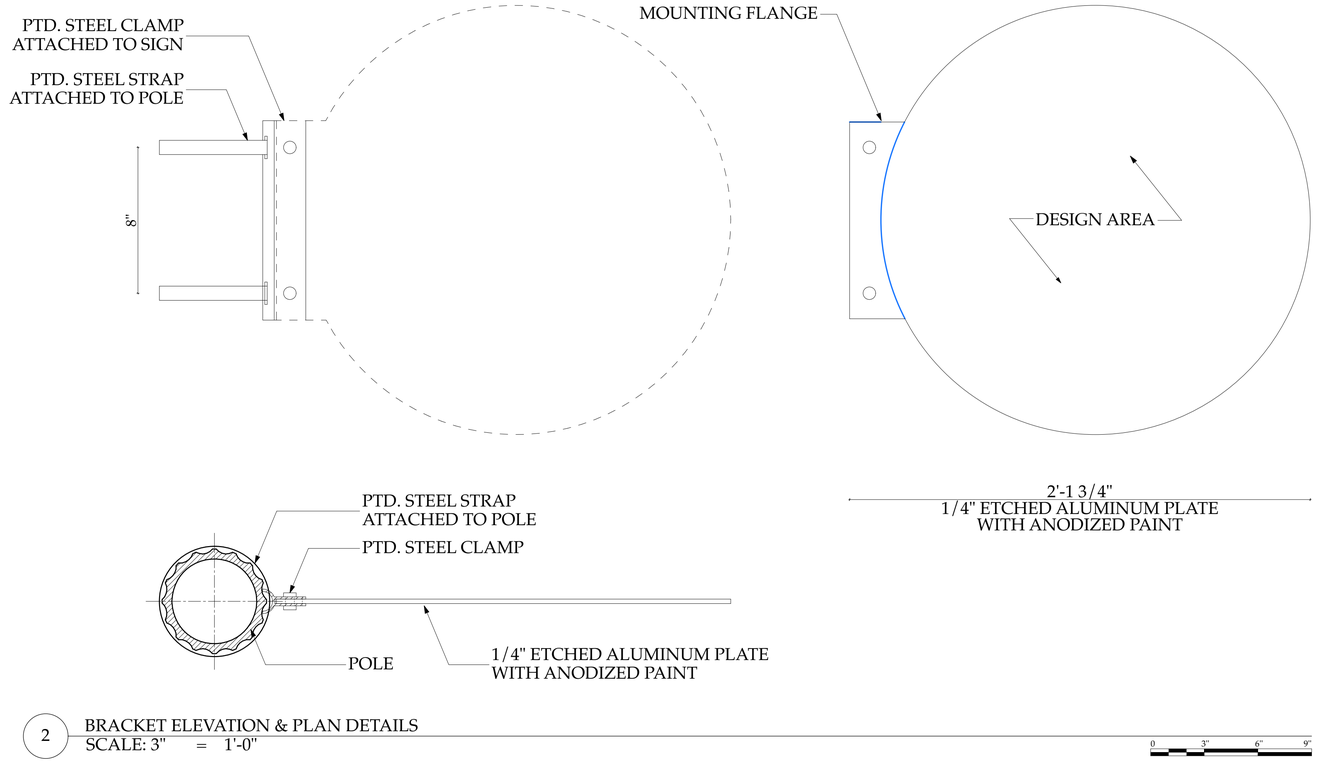


3 SIGN ATTACHEMENT RENDERING

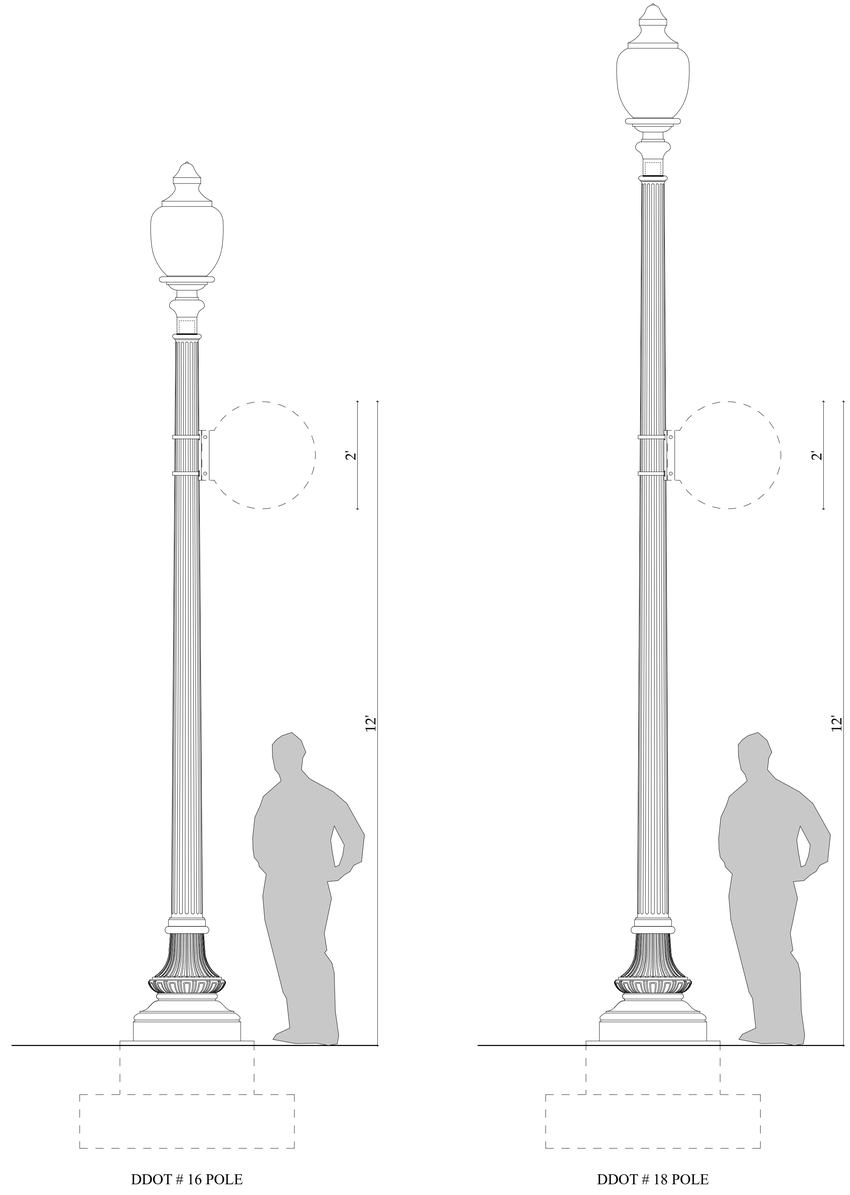
Outerbridge Horsey Associates, PLLC
Copyright 2026



1 PROPOSED SIGN MOUNT SPEC



2 BRACKET ELEVATION & PLAN DETAILS
SCALE: 3" = 1'-0"



3 SIGN ATTACHEMENT

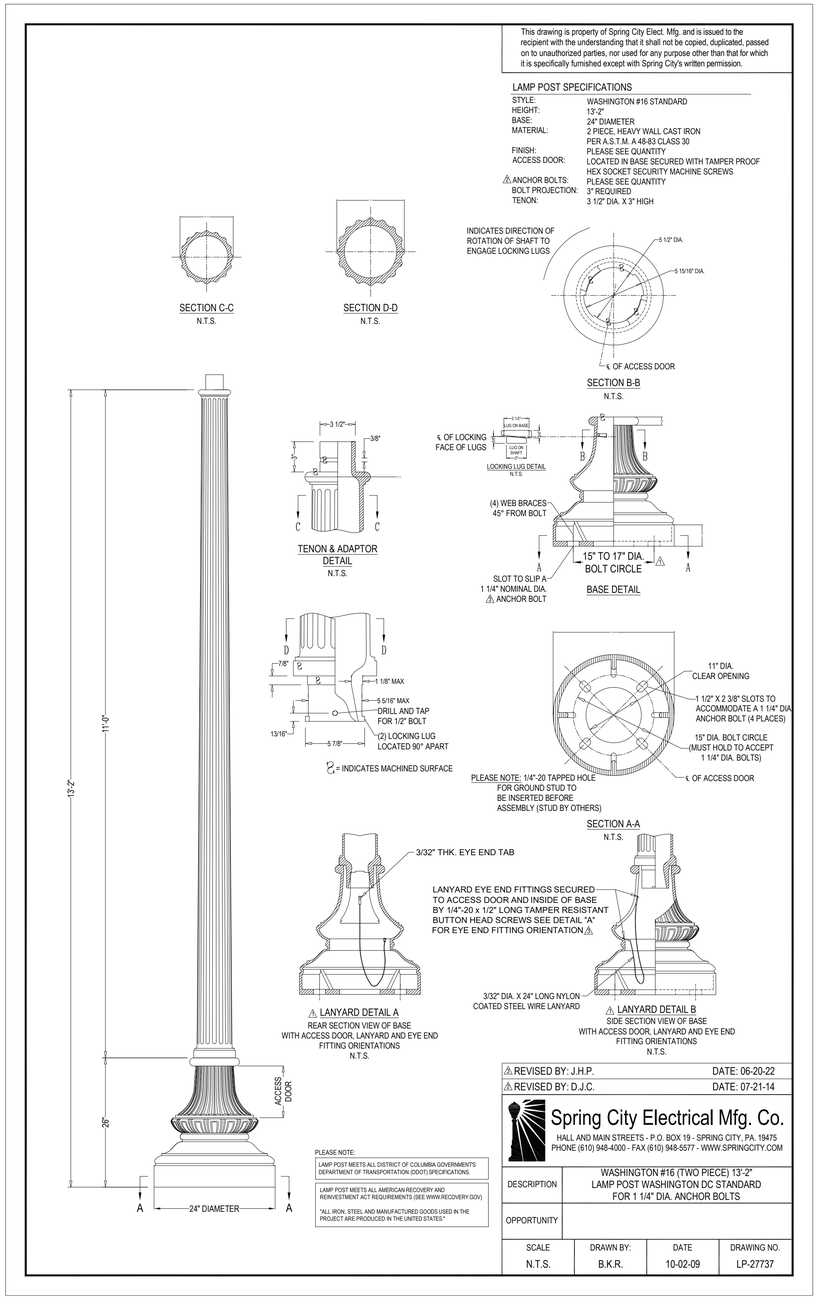
9. BRACKET DETAILS

HISTORIC GEORGETOWN SIGN

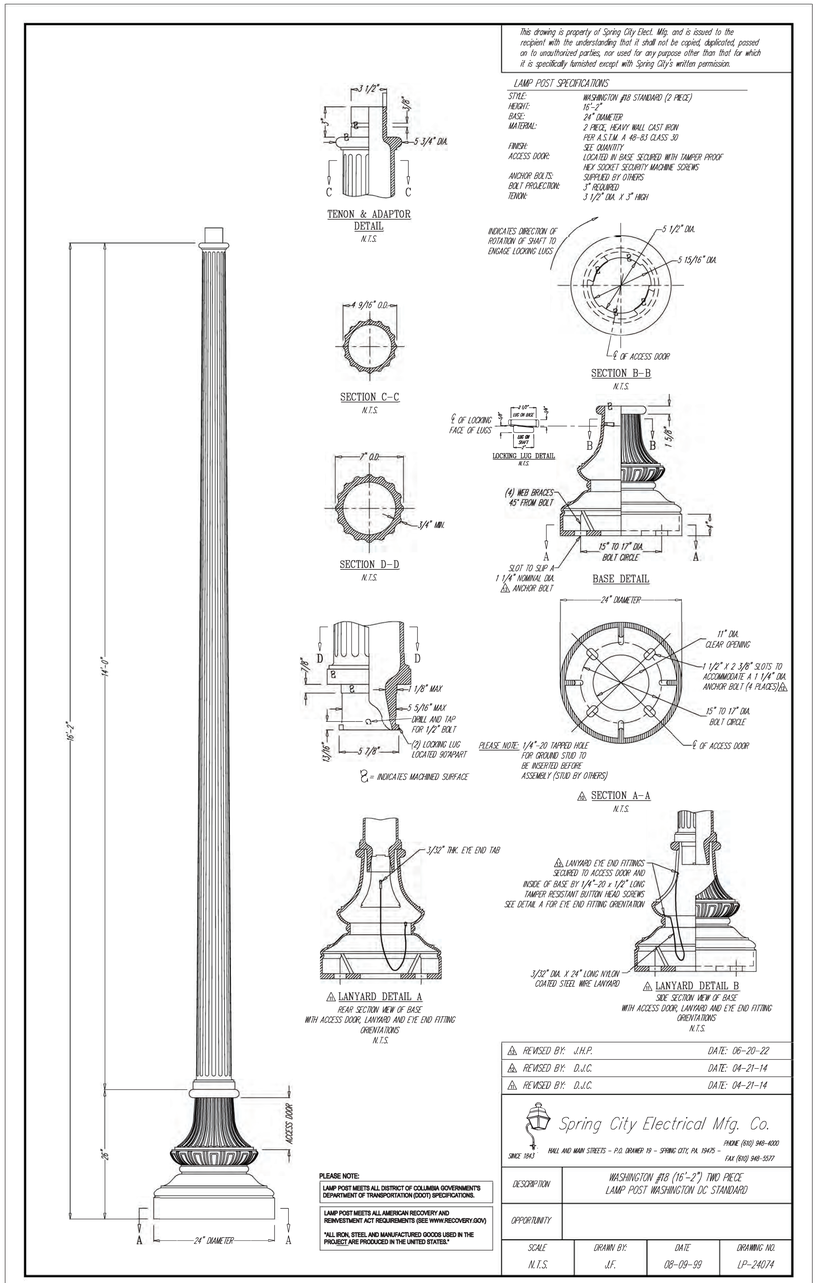
Outerbridge Horsey Associates, PLLC

Copyright 2026

Friday, October 16, 2026



1 DDOT #16 POLE



2 DDOT #18 POLE

Outerbridge Horsey Associates, PLLC
Copyright 2026